

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – April 15, 2026**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AV Village PBID at 9:00am

**II. ROLL CALL:**

Roll calls were taken with the following Board Members present.

**Present:** Chairman Cusack; Board Member Nassif ; Board Member Tinsley; Board Member Merrell; Board Member Hitt; Board Member Gilmore

**Absent:** Vice Chair Kelley

**III. PUBLIC COMMENTS:**

No Public Comments

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt has completed the installation of the 10 decorative Rusted Joshua Trees and has added 1-foot tall concrete pedestal to each tree so that they stand taller. Locations of the trees were identified by Board Member Hitt and Vice Chair Kelley. Board member Hitt is working on new art designs for Village Street Light banners and is replacing the faded Kiosk signs in the Village. Hitt Plumbing has made the irrigation repairs to The Village Of Apple Valley monument sign at no cost to The Village.

**b) Status Update: Budget – Donna Gilmore**

Board member Gilmore presented a draft of the new budget for the Board to review. Next month she will present a proposed budget to be voted on by the Board. The phone plan that we currently have is reflecting a monthly repeated data overage. Board member Gilmore will advise as to the change needed to lessen the monthly charges for the line.

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif shared additional information and history of past plans for “A Taste of The Village” and the potential for adding other elements to the event.

The future marketing meetings may be moved to a different day pending approval of all involved.

**d) Status Update: Town of Apple Valley Update-Silvia Urenda**

- Multiple Business Improvement Grant Applications for the Village have been received and approved. One of the first projects is Super Cross BMX off of Eyota, they will have their entire building painted which includes a public art component. Board Member Nassif added that there is also PBID Grant monies available to help cover some of these costs to the Property Owners.

- Landscaping inspections are currently being carried out by TOAV.

**e) Marketing/Business Relations Update – Rosanne Weathers**

- Social Media updates
- Website update
- Street Fair/Car Show Update-Applications Open on June 1<sup>st</sup>.
- E-Newsletter Update-June 1st
- 2027 “Taste of The Village” meeting needs to be scheduled.

**f) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley**

No update

**V. Suggested Items for the Next Agenda**

- **New Budget-July 2026-June 2028**
- **5% Assessment Increase**

**VI. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**Approval of Minutes of March 18, 2026**

Recommendation: Make corrections to minutes reflecting Monument sign repair bids with respect to SOP.

Approve the subject minutes as part of the consent agenda.

**Approval of Treasurer’s Report March 2026**

**Recommendation:**

Approve the subject Treasurers Report as part of the consent agenda.

Motion to approve Treasurers Report: Board Member Tinsley 2<sup>nd</sup> Board Member Nassif

*Minutes Not Approved pending corrections.*

*Treasurers report Unanimously approved.*

**VII. NEW BOARD BUSINESS**

None

**VII. BOARD COMMENTS**

None

**VIII. ADJOURNMENT:**

***Motion to adjourn: Board Member Nassif***

***Seconded: Board Member Hitt***

Motion unanimously carried to adjourn the meeting at 9:29 am.

Next meeting is on May 13, 2026 9:00 a.m. at the Town of Apple Valley Council Chambers.

Respectfully Submitted

Rosanne Weathers

Marketing/Business Relations Consultant

Approved:

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Chairman Cusack