

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – August 20, 2025**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AV Village PBID at 9:00am

**II. ROLL CALL:**

Roll calls were taken with the following Board Members present.

**Present:** Chairman Cusack; Vice Chair Kelley; Board Member Nassif; Board Member Gilmore; Board Member Hitt; Board Member Tinsley; Board Member Merrell

**III. PUBLIC COMMENTS:**

Community Member and Village business owner Kim Scully offered her appreciation for the board's efforts and shared a prayer.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt has hung up all the banners for the Happy Trails event and for the Air Show. He continues to research decorative metal options for the Boards consideration for installation in the Village.

**b) Status Update: Budget – Donna Gilmore**

Board Member Gilmore has submitted all documentation to the CPA for the annual audit.

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif reported on the Marketing meeting that occurred the day before this meeting. Among the items discussed were the upcoming Parade, Street Fair and Car Show.

**d) Town of Apple Valley Update**

The Town joined Integra Steel for their ribbon cutting. The steel truss manufacturer constructed a new building in the Village that brings more jobs to the Town. The Town confirmed with the Air Show that they will be doing a fly-over for the parade. The Town Council approved the PBID assessments and those were forwarded to the County for tax assessments.

**e) Marketing/Business Relations Update – Rosanne Weathers**

The board received an update on the progress of the Street Fair and Car Show.

**f) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley**

No further update on the Specific Plan was given.

**V. Suggested Items for the Next Agenda**

No items were suggested.

## **VI. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

### **Approval of Minutes of June 18, 2025 & July 16, 2025**

#### **Recommendation:**

No quorum of board members who were present on 6/18/25 were present at July's meeting so this item was moved to the August meeting.

#### **Recommendation:**

Approve the subject treasurers report as part of the consent agenda.

***Motion to approve Minutes: Board Member Hitt***

***Seconded: Board Member Gilmore***

Minutes Unanimously approved.

### **Approval of Treasurer's Report – July 2025**

***Motion to approve Treasurers Report only:***

Treasurers report Unanimously approved.

## **VII. NEW BOARD BUSINESS**

- Application for ARGP from the Scully Family who owns the strip mall on Highway 18

## **VII. BOARD COMMENTS**

- Chairman Cusack

## **VIII. ADJOURNMENT:**

Chairman Cusack

- ***Motion to adjourn: Board Member Gilmore***  
***Seconded: Board Member Hitt***

Motion unanimously carried to adjourn the meeting at 9:36 am.

Next meeting is on September 17, 2025 9:00 a.m. at the Town of Apple Valley Council Chambers.

Respectfully Submitted

Rosanne Weathers

Marketing/Business Relations Consultant

Approved:

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Chairman Cusack