

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – June 18, 2025**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AV Village PBID at 9:00am

**II. ROLL CALL:**

Roll calls were taken with the following Board Members present.

**Present:** Chairman Cusack; Board Member Gilmore; Board Member Hitt; Board Member Merrell

**Absent:** Vice Chair Kelley; Board Member Nassif; Board Member Tinsley

**III. PUBLIC COMMENTS:**

Craig Johnson from Merrell Johnson Engineering inquired about how to receive advanced notice of upcoming projects in the Village area. He is hoping there can be a more consistent means of notification/communication to companies who may wish to submit bids.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt shared photos of sculpture options for the Boards consideration for the Village. There has not been any decisions or purchases made to date and the Board gave input on types of pieces they would like to see.

**b) Status Update: Budget – Donna Gilmore**

No Update

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif not present

**d) Town of Apple Valley Update**

- Town staff attended the PBID marketing meeting where the theme “Sky’s the Limit” was chosen. Jay Obernolte will be our Grand Marshall.
- Powhattan Complete Streets project kicked off. The survey has been completed, and conceptual plans are being prepared. They are identifying ROW conflicts. Then Rich Berger added that the project is to fill sidewalk gaps between Central and Navajo all along Powhattan and up Quinnault.
- The Town met with Cal Trans who are planning a safety project at Pawnee to install left turn signals. The Town is exploring the possibility of joining their project to make it a full signalized intersection with pedestrian mobility improvements. We would need a complete design to Cal Trans by March 2026 to be able to join their project.

- Guy and Orlando will meet with Chris Hitt to discuss the FOG (fats, oils, greases) program and implications for businesses.
- The Town will resend the sidewalk project invoice to Donna.
- The Town will need to move next year's appropriation for security up to Town-administered expenses as the Sheriffs are under contract with the Town, we will be paying those invoices from the PBID security line item.

**e) Marketing/Business Relations Update – Rosanne Weathers**

- The Board received an update on the new website and asked for Board feedback.
- All applications are open on the website.
- The first quarterly newsletter has gone out via Constant Contact.
- Social media posts include ARGP and next PBID meeting dates.
- Plans are moving ahead for the 2025 Happy Trails Event in cooperation with the Town of Apple Valley.

**f) ~~Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley~~**

Board Member Tinsley and Vice Chair Kelley not present

**V. Suggested Items for the Next Agenda**

No items were suggested.

**VI. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**Approval of Minutes of May 14, 2025**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**Treasurer's Report – May 2025**

**Recommendation:**

Approve the subject treasurers report as part of the consent agenda.

***Motion to approve: Board Member Hitt***

***Seconded: Board Member Merrell***

Minutes Unanimously approved.

Treasurers report Unanimously approved.

**VII. NEW BOARD BUSINESS**

- **PBID 25 Year Chamber recognition**

Board Member Gilmore represented the PBID Board at the Regional Chamber of Commerce monthly breakfast and received a plaque in recognition of the PBID's 25 year membership.

**Recommendation:**

Approve the Village PBID Law Enforcement Contract.

***Motion to approve: Board Member Hitt***

***Seconded: Board Member Merrell***

Contract Unanimously approved.

**2025-2026 Budget**

Board Member/Treasurer Gilmore explained the changes from last year's budget to the proposed budget.

**Recommendation:**

Approve the 2025-2026 Proposed Budget

***Motion to approve: Board Member Hitt***

***Seconded: Board Member Kelley***

2025-2026 Budget Unanimously approved.

## **VII. BOARD COMMENTS**

- Chairman Cusack

## **VIII. ADJOURNMENT:**

Chairman Cusack

- ***Motion to adjourn: Board Member Gilmore***

***Seconded: Board Member Hitt***

The motion unanimously carried to adjourn the meeting of the Town of Apple Valley – Council Chambers at 9:25 am. The next meeting is July 16, 2025 9:00 a.m. at the Town of Apple Valley.

Respectfully Submitted

Rosanne Weathers

Marketing/Business Relations Consultant

Approved:

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Chairman Cusack