

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – April 16, 2025**

**I. CALL TO ORDER:**

Vice Chair Kelley called the meeting to order of the AV Village PBID at 9:00am

**II. ROLL CALL:**

Roll call was taken with the following Board Members present.

**Present:** Vice Chair Kelley; Board Member Gilmore; Board Member Hitt; Board Member Tinsley; Board Member Merrell

**Absent:** Chairman Cusack, Board Member Nassif

**III. PUBLIC COMMENTS:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

No Update

**b) Status Update: Budget – Donna Gilmore**

No Update

**c) Status Update: Marketing – Scott Nassif**

Absent

**d) Town of Apple Valley Update**

- The sidewalk project is progressing as is the plan to replace all displaced mailboxes.
- Terra Nova has agreed to do a presentation at the PBID Mixer. They will take approximately 20 minutes.

**e) Marketing/Business Relations Update – Rosanne Weathers**

- Rosanne reported that the mixer postcard will be mailed out pending a reorder and receiving a mailing list from Henning. The Daily Press will also be invited.
- The updated Kiosk list and locations have been updated and shared with the Marketing Committee and Donna.

**f) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley**

Bob expressed concerns regarding the structure in Hwy 18 and whether they have obtained the proper permits.

**g) Suggested Items for the Next Agenda**

Budget Committee

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**Approval of Minutes of March 16, 2025**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**Treasurer's Report – March 2025**

**Recommendation:**

Approve the subject treasurers report as part of the consent agenda.

***Motion to approve: Board Member Hitt***

***Seconded: Board Member Tinsley***

Minutes Unanimously approved.

Treasurers report Unanimously approved.

**VI. NEW BOARD BUSINESS**

- **Budget Committee will consist of Larry, Donna and Chris with an invitation to include Orlando from the TOAV**
- **Annual assessment rate increase:**  
***Motion to NOT increase the assessment: Board Member Gilmore***  
***Second: Board Member Merrell***  
***Vote to not increase the assessment was unanimously approved.***
- **2025 Parade Street Fair and Car Show: Due to scheduling at the time of this meeting the TOAV and Rosanne Weathers had to postpone their meeting and will report at the next Board Meeting.**

**VII. BOARD COMMENTS**

- Vice Chair Kelley

**VIII. ADJOURNMENT:**

Vice Chair Kelley

- ***Motion to adjourn: Board Member Hitt***  
***Seconded: Board Member Merrell***

The motion unanimously carried to adjourn the meeting of the Town of Apple Valley – Council Chambers at 9:28 am. The next meeting is May 16, 2025 9:00 a.m. at the Town of Apple Valley.

Respectfully Submitted

Rosanne Weathers

Marketing/Business Relations Consultant

Approved:

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Vice Chair Kelley