

MEETING AGENDA

Wednesday April 16, 2025

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are suggested to be limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodation.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: Town of Apple Valley – Council Chambers

Time: 9:00 a.m.

CALL TO ORDER: Chairman Cusack

ROLL CALL:

Board Members: Chairman Cusack____, Vice Chair Kelley____ Gilmore____, Hitt____, Merrell____, Nassif____, and Tinsley____

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

A. Status Update: Landscape Committee - Chris Hitt

Recommendation:

B. Status Update: Budget Committee – Donna Gilmore

Recommendation:

C. Status Update: Marketing Committee – Scott Nassif

Recommendation:

- **Town of Apple Valley Update**
- **Rosanne Weathers (Marketing) Update**

D. Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley
Recommendation:

E. Suggested items for next agenda

2. CONSENT AGENDA ITEMS:

Recommendation:

Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

A. Approval of Minutes of March 19, 2025

Recommendation:

Approve the subject minutes as part of the consent agenda

B. Treasurer's Report – March 2025

Recommendation:

Approve the subject treasurer's report as part of the consent agenda

3. NEW BOARD BUSINESS

- Set Up Budget Committee
- Annual assessment rate increase review
- 2025 Parade, Car Show & Street Fair

4. BOARD COMMENTS: Chairman Cusack

5. ADJOURNMENT: Chairman Cusack

APPLE VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT CITIZEENS BUSINESS BANK
FOR THE MONTH ENDING MARCH 31, 2025

REVENUES

Town of Apple Valley	<u>\$151,176.00</u>
Total	\$151,176.00

EXPENDITURES

Addministratie Secretary	\$2,500.00
Banner/Kiosk Signs (Reimbursements Donna Gilmore)	300.00
Banner/Kiosk Signs (Hitt Plumbing banner change)	200.00
Marketing General (Rosanne Weathers)	1,350.00
Marketing General (WP Harbor Website)	2,000.00
Marketing General (Constant Contact)	55.00
Median Utilities (Liberty)	92.30
Phone (Verizon)	<u>79.51</u>
Total Expenses	\$ 6,576.81

CHECKING ACCOUNT BALANCE AS OF 03/31/2025 \$153,698.07

SAVINGS ACCOUNT WITH CAPITAL ONE

Balance as of 3-31-2025 interest (.40%) \$0.92 \$10,877.43

ASSESSEMENT MONEY HELD BY TOWN

As of 5-31-24 \$225,653.00

Respectfully submitted:

Donna Gilmore

Treasurer

Apple Valley Village PBID