

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – June 21 , 2023**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AV Village PBID at 9:00a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Cusack; Vice Chair Kelley; Hitt; Merrell;

Absent: Gilmore; and Nassif

III. PUBLIC COMMENTS:

No public comment.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt reported no new updates with landscaping. Only thing he needs to do is meet with the Town and the new contracted landscaping company.

b) Status Update: Budget – Donna Gilmore

No update.

Chairman Cusack reported the Town gave Treasurer Gilmore the missing financial documents for her review.

c) Status Update: Marketing – Scott Nassif

No update.

- **Town of Apple Valley Update**

- Debbie Rivera from the Town stated still working on the sidewalk projects and it will still be a couple months before starting. Also the assessment increase will go before Town Council in June and the new budget will be reviewed at the July Town Council meeting.

- **1st Marketing Solutions Update – Eileen Vindiola**

- Eileen reported on the June Marketing Report. Please refer to the attached Marketing Report.

- Eileen also confirmed the PBID Board would like minutes and agenda sent 48 hours before the meeting.

d) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley

No new update but Board Member Tinsley would like the Town to include him on meetings about Specific Plan.

e) Status Update: Security – Larry Cusack

Chairman Cusack reported he needs to meet with the Security company. Board Member Hitt would like them to go business to business.

f) Suggested Items for the Next Agenda

- None

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

Approval of Minutes of June 21, 2023

Recommendation

Approve the subject minutes as part of the consent agenda.

Treasurer’s Report – Month of June 2023

Recommendation:

Approve the subject treasurers report as part of the consent agenda.

Motion by Board Member Hitt and second by Board Member Tinsley. The motion passed unanimously.

VI. NEW BOARD BUSINESS

NONE

Board Comments

No Board Comments

VII. ADJOURNMENT:

Board Member Hitt motioned to adjourn and second by Board Member Tinsley. The motion unanimously carried to adjourn the meeting of the Town of Apple Valley – Council Chambers at 9:22a.m. The next meeting is July 26, 2023, at 9:00 a.m. at the Town of Apple Valley.

Respectfully Submitted

Eileen Vindiola

Marketing Consultant

Approved:

Chairman Cusack