

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – March 15, 2023**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AV Village PBID at 9:01a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Cusack; Gilmore; Hitt; and Tinsley

Absent: Vice Chair Kelley; and Nassif

III. PUBLIC COMMENTS:

No public comment.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

No update.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated the PBID has about \$56,000 in bank and only \$7,000 in CD.

c) Status Update: Marketing – Scott Nassif

No new update.

- **Town of Apple Valley Update**

Debbie Rivera from the Town stated working on putting together a budget meeting with he PBID and Town.

Debbie also reported the sidewalk project is still in process and the plans are being finalized with Merrill Johnson. Board Member Tinsley would like the sidewalk project incorporated into the Specific Plan as well.

- **1st Marketing Solutions Update – Eileen Vindiola**

Eileen reported on the March Marketing Report. Please refer to the attached Marketing Report.

d) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley

No new update but Eileen stated waiting on the new Specific Plan presentation from Daniel for the website.

e) Status Update: Security – Larry Cusack

Chairman Cusack reported Security received a couple calls from Froggy's regarding homeless. Security is still rounding and no major issues or concerns.

f) Suggested Items for the Next Agenda

- None

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

Approval of Minutes of February 15, 2023

Recommendation:

Approve the subject minutes as part of the consent agenda.

Treasurer's Report – Month of February 2023

Recommendation:

Approve the subject treasurers report as part of the consent agenda.

Motion by Board Member Tinsley and second by Board Member Hitt.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

New Board Member

Boar Member Tinsley shared he might have a strong candidate for the open board position. He will work on this potential new member.

Board Comments

No Board Comments

VII. ADJOURNMENT:

Board Member Tinsley motioned to adjourn and second by Board Member Gilmore. The motion unanimously carried to adjourn the meeting of the Town of Apple Valley – Council Chambers at 9:17a.m. The next meeting is April 19, 2023, at 9:00 a.m. at the Town of Apple Valley.

Respectfully Submitted

Eileen Vindiola
Marketing Consultant

Approved:

Chairman Cusack