

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – March 16, 2022**

I. CALL TO ORDER:

Vice Chair Kelley called the meeting to order of the AV Village PBID at 9:13a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present:; Vice Chair Kelley; Gilmore; Nassif and Tinsley

Absent: Chairman Cusack; Hitt; and Sandwick

III. PUBLIC COMMENTS:

No public comment.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

No update.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated no new update at this time.

c) Status Update: Marketing – Scott Nassif

No new update.

- **Town of Apple Valley Update – Kenny Sousa**

Town was not available.

- **1st Marketing Solutions Update – Eileen Vindiola**

Eileen reported on the February Marketing Report. Please refer to the attached Marketing Report.

d) Status Update: Specific Plan Committee – Bob Tinsley & Jennifer Kelley

Board Member Tinsley reported no new updates but to expect an IR at board meeting in June or July.

e) Status Update: Security – Larry Cusack

Chairman Cusack not available to give update.

Board member Gilmore stated she has the security report if anyone would like to see the activity in the Village.

Board Member Nassif stated a lot more homeless in the area. Vice Chair Kelley agreed that homeless is getting worse and she has about 6-7 living in by a big tree behind the butcher.

Board Member Gilmore stated the COP's contact her asking what areas are needing more patrol so she will let them know these areas. Board Member Nassif will also speak to Sergeant Jason.

f) Suggested Items for the Next Agenda

- PBID Renewal

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

Approval of Minutes of February 16, 2022

Recommendation:

Approve the subject minutes as part of the consent agenda.

Treasurer's Report – Month of February 2022

Recommendation:

Approve the subject treasurers report as part of the consent agenda.

Motion by Board Member Tinsley and second by Board Member Nassif. The motion passed unanimously.

VI. NEW BOARD BUSINESS

Election Results

Board Member Gilmore reported 11 ballots were returned. Board Member Tinsley made a motion to re-elect Chairman Cusack and Board Member Sandwick. Board Member Nassif seconded the motion and the board approved unanimously.

Appoint Officers

The new appointed officers are to remain the same as is: Board Member Cusack – Chairman; Board Member Kelley – Vice Chair; Board Member Gilmore – Treasurer; Board Member Hitt – Secretary. Board Member Tinsley made a motion to appoint these listed officers and Board Member Nassif second the motion. The Board unanimously approved.

Board Comments

Secretary Eileen reminded everyone to get petitions signed. Was suggested may need to send out letters.

Board Member Nassif reported he is having a hard time reaching Franklin. Will continue to try.

VII. ADJOURNMENT:

Board Member Tinsley motioned to adjourn and second by Board Member Nassif. The motion unanimously carried to adjourn the meeting of the Town of Apple Valley – Council Chambers at 9:28a.m. The next meeting is April 20, 2022, at 9:00 a.m. at the Town of Apple Valley.

Respectfully Submitted

Eileen Vindiola
Marketing Consultant

Approved:

Vice Chair Kelley