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# The Villager

Volume 33

May - July 2021

## Members of the Board

Chairman  
**Larry Cusack**  
Apple Valley Communications

Vice Chairman  
**Jennifer Kelley**  
Kelley's Underground

Secretary  
**Chris Hitt**  
Hitt Plumbing

Treasurer  
**Donna Gilmore**  
Moose Lodge

Board Member  
**Scott Nassif**  
NAPA Auto Parts

Board Member  
**Bob Tinsley**  
Contractor

Board Member  
**Blane Sandwick**  
High Desert Underground

## "PBID Monthly Meetings"

**What:** Board of Directors Meeting

**When:** 3rd Wednesday of each Month

**Time:** 9:00 am-10:00 am

**Where:**  
Mojave Water Agency  
Conference Center  
22450 Headquarters Dr.  
Apple Valley CA 92307.

Please join us and be sure to always check our website for changes at [www.applevalleyvillage.com](http://www.applevalleyvillage.com).

## Check Us Out Online

Visit us at [www.applevalleyvillage.com](http://www.applevalleyvillage.com) for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Instagram.



@applevalleyvillage

## CHAIRMAN'S MESSAGE



Hello readers! The Board and I would like to first start by thanking Derrick Sandwick, retiring PBID Board Member, for his time and dedication to the Village PBID. Derrick is the Owner of High Desert Underground located in The Village. Derrick has helped with many PBID events and projects including the search, vetting, hiring, and monitoring of the new private Village Security. Derrick's time and dedication to the Village is much appreciated and we wish him the best of luck in his future endeavors. Although we will miss Derrick, we are thrilled to welcome our Blane Sandwick as a new PBID Board Member. Blane is a representative from High Desert Underground, and we look forward to all the support and energy he will bring to PBID. Welcome Blane to the PBID Village family!

Next, we are excited to announce the Village has two events on the calendar for 2021! We are looking forward to the potential lift of COVID restrictions set for June 15, 2021. This means we can go forward with our Street Fair, Car Show and Chili Cook-off scheduled for July 3, 2021. This event will take place at James Woody Park, AV from 10am-2pm. The event will include a live band, vendors, car show, beer garden and more. This is an event you do not want to miss! Vendors, Car Show Entries, and Chili Cook-off participants are being accepted until June 21, 2021. Sponsorship opportunities are also available. Please visit our events page at [AVVillage.org](http://AVVillage.org) for more information.

Also, we are approaching our PBID renewal and ask all Village owners to look out for more information on the PBID renewal process. We hope to gain everyone's support to renew the PBID. More information on projects the PBID has completed and future goals, such as the specific plan for the Village will be outlined in a brochure and sent to all Village owners. Remember if you have any questions or concerns about the PBID please feel free to contact us or attend our monthly PBID meetings, that occur every third Wednesday of the month at 9am. All PBID meeting will return to the Mojave Water Conference Center in the Village starting June 2021. We are also happy to share that we will be reviving the quarterly Village Mixers, where we look forward to seeing you there, sharing the great information on things planned, and answer any questions you have so we can work together for the success of the Village, always our ultimate goal.

Lastly, Save the date for our Parade, Car Show and Street Fair on Saturday October 9, 2021! Information on this event can be found on our website under events.

Sincerely,

- Chairman Larry Cusack

## **Apple Valley Village PBID Historic Milestones**

In 2007, property owners approved a Property Business District to revitalize street frontages, upgrade the Village's entry signage, improve security and maintenance, and implement beautification projects.

In 2009, the Village PBID Association approved funding for the design and installation of a raised, landscaped median. Marketing and business resource programs were added to enhance the Village and create a destination for visitors and provide resources for Village businesses.

From 2009 to 2015, AV PBID worked with California Department of Transportation (CalTrans), the Town of Apple Valley, and Merrill-Johnson Engineering to develop conceptual design, obtain project approval, and complete median improvements with desert friendly landscaping from Navajo Road East to Central Road. This project was the first in a series of projects targeted toward improving the aesthetics and conditions of roadways within the Village.

In 2016, The Village announced the return of the Annual Happy Trails Parade, Street Fair, and Car Show, in the fall and the Annual Holiday Decorating Contest in December. In addition, the Village also announced the addition of the Annual Summer Street Fair in 2017. Each year, these events continue to enhance the Village as a destination for shopping, dining, and activities.

In 2018, the John Glenn Road improvements were completed and were celebrated during the ribbon cutting at the Happy Trails Parade and Street Fair in October.

In 2020, Town's End "The Market" opened as the only certified farmer's market in Apple Valley and more than 6,000 visitors visit the market every week. Construction of the Town's End distillery and restaurant are underway and expected to open soon. The second phase of improvements along Outer Highway 18 include asphalt replacement and adding planters in dirt areas were completed in 2020.

In 2020, the Village Specific Plan project was initiated. In partnership with the Town of Apple Valley, Terra Nova and the PBID Board are working with Village businesses, Town residents, and interested public to identify and lay a foundation for Village development, creating a design-forward master plan.

# AV Village Business Spotlight

B.E.S.T. Opportunities, Inc. is celebrating their 40th anniversary this May! B.E.S.T. Opportunities works with developmentally disabled adults. Since 1981 they have been helping disabled individuals by promoting independence and integration into their communities.

The Adult Development Center Program is designed to teach social skills, money management, daily living skills, work skills, vocational skills, and more. Since the pandemic they have been continuing the curriculum on Zoom to continue working with their clients.

The Adult Development Center Program has 3 locations: Hesperia, Apple Valley and Barstow but they also serve clients in Adelanto, Daggett, Fort Irwin, Helendale, Hinkley, Lenwood, Lucerne Valley, Newberry Springs, Oak Hills, Oro Grande, Phelan, Pinion Hills and Yermo.

The Supported Employment Program provides an integrated employment setting for a term. It offers activities and services which provide occupation for mild to moderate intellectually and developmentally disabled individuals.

Situational Assessment allows their skills to be put to the test, to allow a person with a disability to choose the type of job environments that they would enjoy, determining their readiness for work.

B.E.S.T. Opportunities, Inc. is very excited to be celebrating the “ruby” anniversary this year, hoping to continue to grow and provide services to our communities.

Visit their website at [www.bestopportunities.org](http://www.bestopportunities.org) or follow them on Facebook, Instagram and Twitter.



## Welcome to The Village



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We would like to give a warm welcome to The Wild Goose Vintage & Thrift Store to the AV Village! The Wild Goose Vintage & Thrift Store opened on February 13, 2021. The mission of The Wild Goose Vintage & Thrift Store is to be more actively involved in our community. The business was established to provide a way to reach our local seniors. A portion of the profits are donated to the nonprofit, The Ruth and Naomi Project, which assists under served seniors in need of housing, community education and other services. Welcome and thank you for helping our community!

## Tell Us More About Your Village Business

The AV PBID would like to learn more about your Village business! If you have any sales, specials, or events you would like us to share on our newsletter or social media please contact us at [HD1stmarketing.org](http://HD1stmarketing.org). We would be happy to help share your Village business information!





# 2021 SUMMER STREET FAIR

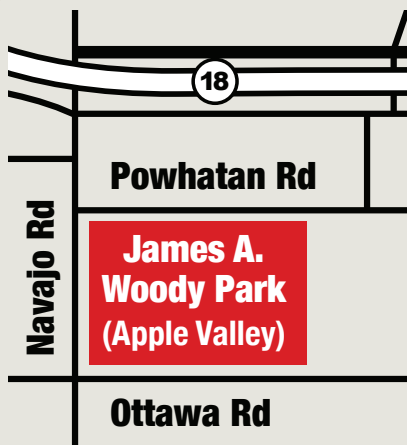
## Car Show and Chili Cook-Off



**JULY 3, 2021**

**10:00 AM - 2:00 PM**

**COME JOIN US FOR A DAY OF FUN IN THE SUN**  
**Vendors, Food, Music, Custom/Classic Car Show**  
**and Chili Cook-Off Contest**



**POWHATAN & NAVAJO**  
**AT JAMES A. WOODY PARK**  
**IN APPLE VALLEY**

Vendor, Car Show & Chili Cook-Off  
applications are available at our  
events page at [avvillage.org](http://avvillage.org).

For more information contact  
Eileen Vindiola at 760-810-9856  
or [hd1stmarketing@outlook.com](mailto:hd1stmarketing@outlook.com)

In partnership  
with:



**Sponsorship Opportunities Available!**  
**Please visit our website at [AVVillage.org](http://AVVillage.org) for more information.**