



P.O. Box 1044  
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# The Villager

Volume 34

August - October 2021

## Members of the Board

Chairman  
**Larry Cusack**  
Apple Valley Communications

Vice Chairman  
**Jennifer Kelley**  
Kelley's Underground

Secretary  
**Chris Hitt**  
Hitt Plumbing

Treasurer  
**Donna Gilmore**  
Moose Lodge

Board Member  
**Scott Nassif**  
NAPA Auto Parts

Board Member  
**Bob Tinsley**  
Contractor

Board Member  
**Blane Sandwick**  
High Desert Underground

## "PBID Monthly Meetings"

**What:** Board of Directors Meeting

**When:** 3rd Wednesday of each Month

**Time:** 9:00 am-10:00 am

**Where:**  
Town of Apple Valley -  
Council Chambers  
14955 Dale Evans Parkway,  
Apple Valley, CA 92307.

Please join us and be sure to always check our website for changes at [www.applevalleyvillage.com](http://www.applevalleyvillage.com).

## Check Us Out Online

Visit us at [www.applevalleyvillage.com](http://www.applevalleyvillage.com) for more information on the Business and Property Improvement District including pictures and updates.

**Follow us on Facebook and Instagram.**



@applevalleyvillage

## CHAIRMAN'S MESSAGE



Hello AV Village Supporters! We would like to begin by thanking everyone for coming out to the Village for our annual Summer Street Fair and Car Show and the Happy Trails Parade, Street Fair and Car Show. Both events were fun, safe, and successful. It has been nice to get back into the community and have our annual Village events!

2022 dates for our annual events have been set and we anticipate more participation for 2022. Our annual Summer Street Fair and Car Show date is Saturday, June 11th at James A Woody Park and the annual Happy Trails Parade will kick off at 10am at outer Highway 18 and Central Road on Saturday, October 1st, with the Street Fair and Car Show following the parade at James A Woody Park. Be sure to watch for more on these events and deadlines to participate. We look forward to

seeing everyone in the events as well as enjoying the festivities.

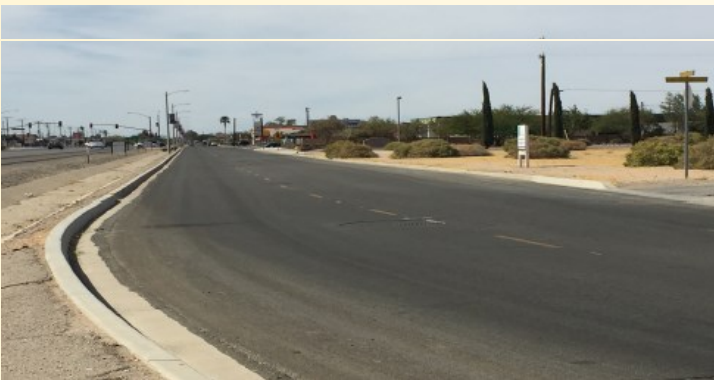
Speaking of events, the annual Holiday Decorating Contest is upon us, and you will be seeing more on social media, email, hand delivered flyers and well as an announcement here in this newsletter. We sure hope that everyone will be able to participate this year and join us in wishing all the Village a wonderful holiday season and safe New Year. If you don't follow us on social media or receive email announcements, be sure to sign up today so you don't miss out on the news!

We are also excited to announce we will be having a Village mixer for all the Village businesses. This is a great opportunity for the local Village businesses to learn about more opportunities available in the Village. Look out for your invite to the February 10th Village Mixer. Come out and meet your AV Village PBID and hear about all the exciting things coming to the Village!

Lastly, a quick reminder that we have PBID monthly meetings on every third Wednesday of the month at 9am at the Town of AV Chamber Councils. These meetings are open the public and we invite you all to come out to hear what the PBID Board is working on. Questions and comments from the public are also encouraged during these meetings. Thank you all again for a great 2021 and we look forward to an even greater 2022! Remember let's support each other by shopping locally.

Sincerely,  
- Chairman Larry Cusack

# Village Sidewalk Project



Apple Valley Village PBID and the Town of Apple Valley are happy to announce the Apple Valley Village North Sidewalk Project will begin March 2022 and tentatively be completed in May 2022. This project will result in an ADA compliant path of travel from Navajo Road to Central Road. In addition to adding new sidewalk and ramps along the corridor, we will remove any non-compliant sidewalk and ADA ramps and reconstruct them. The proposed project will close sidewalk gaps creating an accessible path throughout the northerly portion of the Village. Existing non-ADA compliant sidewalks will be removed, and a new 6-foot continuous accessible pathway will be installed in its place along with curb ramps, driveway approaches, and crosswalks.

This one-mile stretch is the original center of commerce and served as the Town's "Main Street" destination for decades, but it now faces several transportation challenges. It was not only the center of the community's commercial life, but it was also an important part of its social life; people filled the streets on Saturday nights to meet friends, eat at local restaurants, and shop at locally owned stores. As the first business district in Apple Valley, the Village has provided commercial services within the community since the 1950s — well before the incorporation of the Town of Apple Valley in 1988.

The Town and Village Property and Business Improvement District (PBID) continue to rally to revitalize the area and reverse the decline. The PBID and Town have been aggressive in recent years in their efforts to revive this critical part of Town. In 2018, the Town and PBID partnered to reconstruct the Apple Valley Village Accessibility project which rebuilt John Glen Road, filled in sidewalk gaps, and made the southerly part of the Village more accessible to pedestrians. In 2020, the Town and PBID partnered in a drainage improvement project that improved the esthetics as well as the flow of wastewater on both sides of the corridor.

Once completed, visitors will be able to access all areas of the entire northerly portion of the Village bringing life and people back to the heart of Apple Valley.



## 2021 Summer Street Fair



## 2021 Fall Parade



## Congratulations to all our 2021 Fall Parade Winners!

Best Overall Judges Pick  
Apple Valley Legacy Museum

### 1st Place

Float - Apple Valley Communications  
Wheels - Palms2Pines Jeeps  
School Marching - Granite Hills High School  
Drill Cheer - Cheer Cats

### 2nd Place

Float - Girls Scout San Geronimo  
Wheels - Brent Gaddis  
Drill/ Cheer - Mystic All Stars

## 2022 AV Village PBID Event Dates

Summer Street Fair & Car Show  
Saturday June 11th

Fall Parade, Street Fair & Car Show  
Saturday October 1st



# Apple Valley Village Holiday Display Contest

Power Up your Holiday Spirit!

Decorate your business by  
**Friday, December 10th**

Winners will be announced 12/31/21 and  
publicized on AV Village social media platforms

**Over \$700 in Prizes awarded!**

<b>Best Overall Lighting &amp; Display</b>	<b>\$300</b>
<b>Best Lighting</b>	<b>\$200</b>
<b>Best Theme Decoration</b>	<b>\$200</b>

*The contest is open to all businesses located in the Apple Valley Village (PBID). The AV Village will take a picture of each decorated business and share on AV Village social media platforms (Facebook, Twitter, Instagram) where voting takes place.*

*For more information visit [AVVillage.org](http://AVVillage.org) or contact 760-810-9856*

**Sponsorship Opportunities Available!**  
**Please visit our website at [AVVillage.org](http://AVVillage.org) for more information.**

