



P.O. Box 1044  
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# The Villager

Volume 32

Jan - Mar 2021

## Members of the Board

Chairman  
**Larry Cusack**  
Apple Valley Communications

Vice Chairman  
**Jennifer Kelley**  
Kelley's Underground

Secretary  
**Chris Hitt**  
Hitt Plumbing

Treasurer  
**Donna Gilmore**  
Moose Lodge

Board Member  
**Scott Nassif**  
NAPA Auto Parts

Board Member  
**Bob Tinsley**  
Contractor

Board Member  
**Derrick Sandwick**  
High Desert Underground

## "PBID Monthly Meetings"

**What:** Board of Directors Meeting

**When:** 3rd Wednesday of each Month

**Time:** 9:00 am-10:00 am

**Where:** The Town of Apple Valley  
14955 Dale Evans Parkway,  
Apple Valley, CA 92307.

Please join us and be sure to always check our website for changes at [www.applevalleyvillage.com](http://www.applevalleyvillage.com).

## Check Us Out Online

Visit us at [www.applevalleyvillage.com](http://www.applevalleyvillage.com) for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Instagram.



@applevalleyvillage

## CHAIRMAN'S MESSAGE



*Larry Cusack*

Hello readers! We would like to begin by wishing everyone a happy and safe 2021! The board and I recognize how tough it has been on the Village during the COVID pandemic and encourage everyone to help support local businesses by shopping local. The AV PBID is working on planning more events in 2021, like the 2020 Night Out in The Village Event, to help promote and support local businesses throughout the High Desert. The goal of these events is to bring more business to the Village businesses especially during these hard times. While we are focused on bringing more events to the Village, know that we are also focused on safety and following COVID-19 regulations to stop the spread of this awful disease. Please look out for future events and help support our Village businesses during this pandemic.

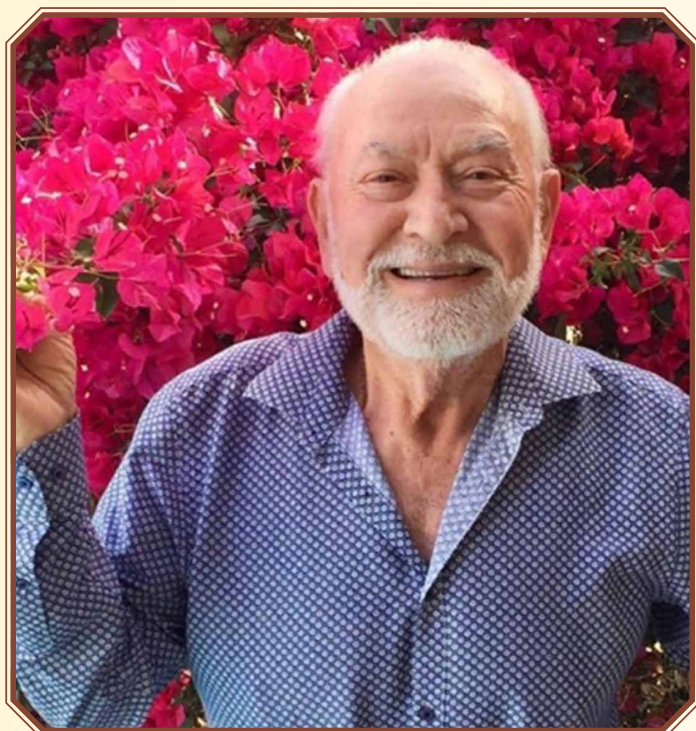
We also want to send our deepest condolences to the Alfaro and Carpino families. The Alfaro and Carpino families lost Gus and Tom at the end of 2020 and we all feel an immense vacancy where they once filled our lives with joy and inspiration. These were two wonderful men that made a huge impact on our community. They are deeply missed, and our community will not be the same without them. Our hearts and prayers are with the Alfaro and Carpino families.

Just remember, we are all in this together and if we remain diligent as a community, we can overcome these tough times and have a brighter 2021. Be safe and help support each other by shopping locally.

Stay Safe,  
-Chairman Larry Cusack

## **In Loving Memory**

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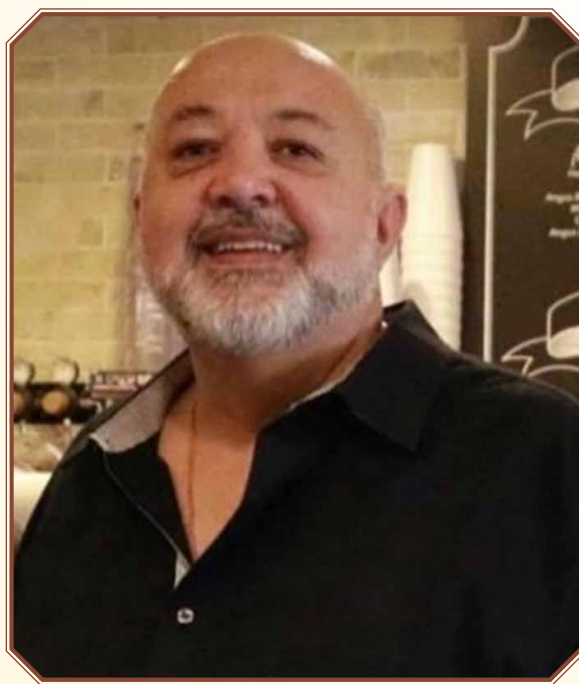
**Mr. Gus Alfaro**  
**Owner Las Brisas**  
**Restaurant**

*The loss is immeasurable but so is the  
love left behind.*

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**Mr. Tom Carpino**  
**Owner Mama**  
**Carpinos**

*Your Life was a blessing, your memory  
a treasure, you are loved beyond words  
and missed beyond measure!*



**True AV Village Community Icons**



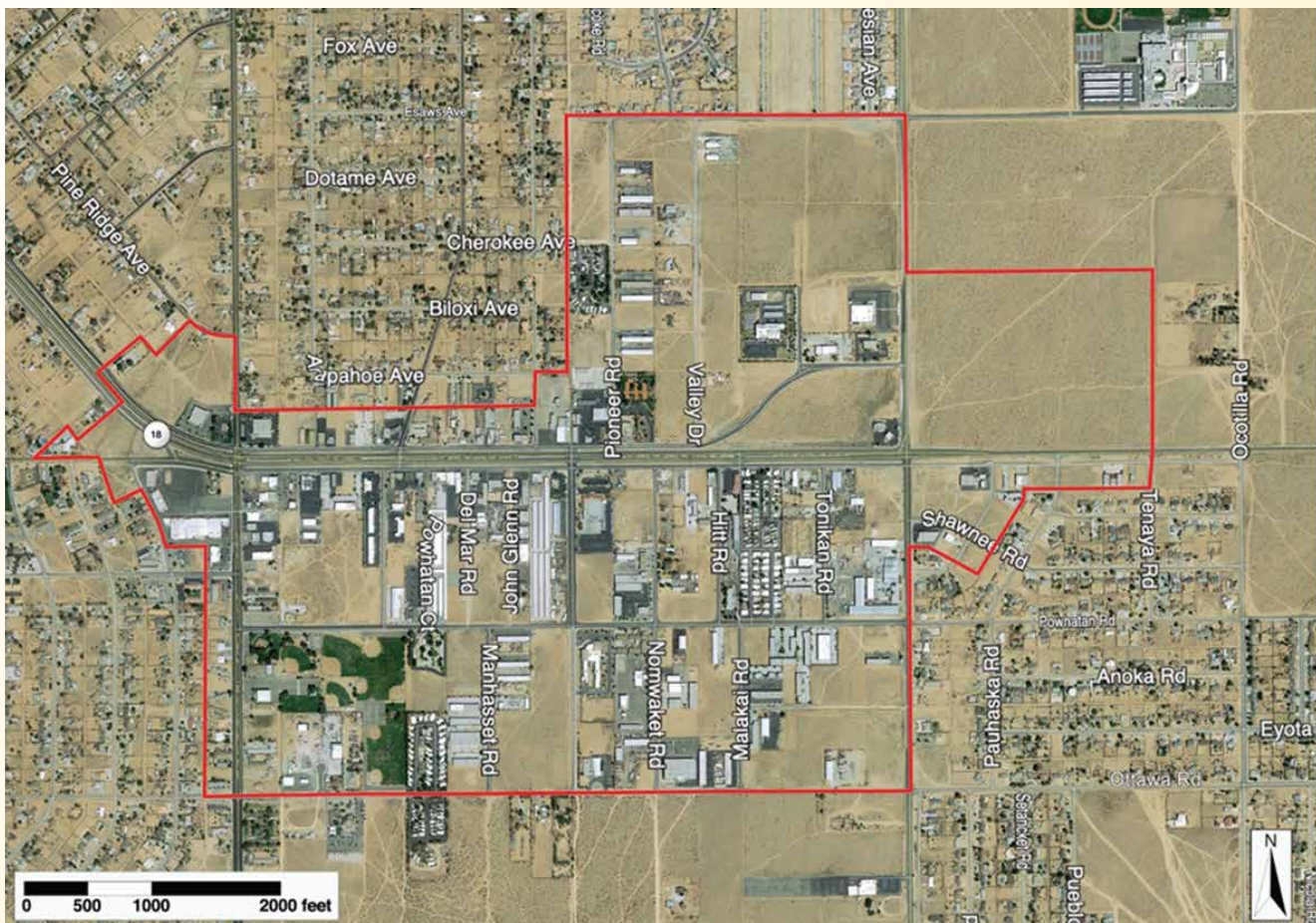
## Specific Plan

We are happy to inform you that the Village PBID, working with the Town of Apple Valley, is well underway in preparing a specific plan for the Apple Valley Village. The specific plan (similar to a zoning ordinance) provides guidance for landowners and developers so that they can plan their projects. The Apple Village Specific Plan project will establish land uses, development standards and guidelines for development in the area shown in red on the map below.

This will include the kinds of businesses, services and public facilities that can be built, and may even include residential units – based on what Apple Valley residents, business owners, and landowners want to see. The Village Specific Plan will also study ways to improve auto, pedestrian, and bicycle access in the Village.

The Town is looking for your input on this important project, and welcomes all comments, questions, and concerns. To participate in the survey, go to the Apple Valley Village website and click on the Specific Plan Survey on the Home page. Share your thoughts and help us improve the Village!

## Project Boundary – Apple Valley Village





# **Congratulations to Our Christmas Decorating Contest Winners!**

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**BEST OVERALL DISPLAY -  
Stardust Boutique**



**BEST LIGHTING -  
Olson Photography**



**BEST THEMED -  
Wisprenn**



## **Thank You to Our Christmas Decorating Contest Participants**

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**Mama Carpino's**



**Conco Construction**



**Luxurious Bastard  
Beard Product**

