



P.O. Box 1044
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The Villager

Volume 30

July - Sept 2020

Members of the Board

Chairman
Larry Cusack
Apple Valley Communications

Vice Chairman
Jennifer Kelley
Kelley's Underground

Secretary
Chris Hitt
Hitt Plumbing

Treasurer
Donna Gilmore
Moose Lodge

Board Member
Scott Nassif
NAPA Auto Parts

Board Member
Bob Tinsley
Contractor

Board Member
Derrick Sandwick
High Desert Underground

"PBID Monthly Meetings"

What: Board of Directors Meeting

When: 3rd Wednesday of each Month

Time: 9:00 am-10:00 am

Where: Mojave Water Agency,
13846 Conference Center Dr.
Dr, Apple Valley, CA 92307

Please join us and be sure to always check our website for changes at www.applevalleyvillage.com.

Check Us Out Online

Visit us at www.applevalleyvillage.com for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Instagram.



@applevalleyvillage

CHAIRMAN'S MESSAGE



Larry Cusack

Hello readers! The board and I hope you are enjoying your summer here in Apple Valley. As you have heard, we decided to cancel the June Summer Street Fair due to the concerns of drawing large crowds to the event amidst the national coronavirus pandemic. The safety of your business and the surrounding residents of The Village are always a top priority of your board members. We will continue to follow the state mandated rules and will share any updates we have online and on our social media channels. Thank you for being responsible members of this community.

Speaking of safety, we have hired an additional security contractor to specifically patrol The Village district. I.N.S. Security will be on patrol throughout the district beginning July 1. Please welcome them! As always, in the case of a life-threatening emergency, dial 9-1-1.

The Happy Trails Parade & Street Fair is still set for Saturday, October 10. Applications will be available July 10th. Please watch our social media channels for the latest information regarding all Apple Valley Village events. You can find us by searching "Apple Valley Village" on Facebook and Instagram.

Be safe, stay cool and enjoy a beautiful summer here in Apple Valley.

-Chairman Larry Cusack

CORONAVIRUS BUSINESS RESOURCES



U.S. Small Business Administration

Business resources are available on our website for small businesses affected by the coronavirus pandemic.

Please visit www.applevalleyvillage.org/coronavirus for more information.



Security Update



I.N.S. Guards and Patrol Services has 17 years of experience in alarm response, guard, and mobile patrol services. The company is entirely comprised of current and former law enforcement officers who are highly trained and dedicated experts in close personal protection and corporate event security. They are proud to serve the Apple Valley Village Property and Business Improvement District. The safety and peace of mind of the employees, businesses and public is their number one priority. I.N.S. Services will begin patrolling the district on July 1.

To report suspicious activity or concerns, please call 760-961-6011.
Dial 9-1-1 if you observe dangerous or life-threatening activities.



Peace Of Mind Is Our Job

1-844-INS-INS-1 www.INSGUARD.com

Happy Trails Parade & Street Fair



The Happy Trails Parade & Street Fair is scheduled to return this year on Saturday, October 10th, at 10am.



Watch our social media channels for more information!



Car Show, Vendor and Parade applications available at applevalleyvillage.org!



Property Assessment Tax – No increase



Property owners will not see an increase on their assessment taxes for the 2020-2021 fiscal year. The updated assessment is submitted to the County of San Bernardino each year on behalf of the Town of Apple Valley and the PBID.



Property taxes fund vital landscape and construction improvements for The Village as well as street improvements, marketing services and events such as the Happy Trails Parade which brings hundreds of visitors each year to the district.

Highway 18 Median Landscape Project

The Highway 18 Median Landscape Project has been completed. The purpose of the project was to repair the medians and drainage channel along the State Route 18 corridor from Navajo Road to Central Road which separates the highway and the outer highway. In addition, the project will heighten pedestrian awareness and enhance the overall aesthetics of the area. Improvements include added rockscape and stamped concrete, reconstructed curb and gutter, and repairs to portions of sidewalk and parkway drains. Be on the lookout for additional improvements coming to The Village this year.



WWW.APPLEVALLEYVILLAGE.COM

2020 HAPPY TRAILS PARADE & STREET FAIR

SATURDAY, OCTOBER 10TH 2020

PARADE AT 10:00AM

PARADE ROUTE BETWEEN CENTRAL & PAWNEE ON OUTER HWY 18

STREET FAIR 10AM - 2PM

STREET FAIR LOCATION: JOHN GLENN RD

**ACCEPTING APPLICATIONS FOR PARADE &
STREET FAIR VENDOR JULY 10TH - SEPTEMBER 30TH**

**MAIN PARADE VIEWING AREA, STREET FAIR
AND PARKING AVAILABLE AT JOHN GLENN RD**

SPONSORSHIP OPPORTUNITIES AVAILABLE!

CONTACT THE VILLAGE IN APPLE VALLEY FOR MORE INFO 760-810-9856



**CLASSIC CARS ENTER FOR FREE
CASH PRIZE FOR CLASSIC CARS!**
1ST PLACE: \$100 | 2ND PLACE: \$75 | 3RD PLACE: \$50
PRE-REGISTRATION AND DAY OF
EVENT ENTRIES ARE ACCEPTED (CAR SHOW ONLY)



Town of Apple Valley

PARADE & STREET FAIR VENDOR APPLICATIONS AVAILABLE JULY 10TH ON-LINE AT
WWW.APPLEVALLEYVILLAGE.COM

APPLICATION DROP OFF AND PICK UP AT THE TOWN OF APPLE VALLEY PARK & REC DEPARTMENT
14955 DALE EVANS PARKWAY, APPLE VALLEY CA 92307 PARK & REC 760.240.7880 OR THE
VILLAGE IN APPLE VALLEY 760.810.9856 FOR DETAILS. VENDOR SPOTS WILL NOT BE SECURED
UNTIL PAYMENT IS RECEIVED. APPLICATION CUT OFF SEPTEMBER 30TH.

