

P.O. Box 1044 Apple Valley, CA 92307 760.810.9856 www.applevalleyvillage.com

The Villager

Volume 30 July - Sept 2020

Members of the Board

Chairman
Larry Cusack
Apple Valley Communications

Vice Chairman Jennifer Kelley Kelley's Underground

Secretary Chris Hitt Hitt Plumbing

Treasurer **Donna Gilmore** Moose Lodge

Board Member Scott Nassif NAPA Auto Parts

Board Member Bob Tinsley Contractor

Board Member **Derrick Sandwick** High Desert Underground

"PBID Monthly Meetings"

What: Board of Directors Meeting

When: 3rd Wednesday of each

Month

Time: 9:00 am-10:00 am

Where: Mojave Water Agency,

13846 Conference Center Dr. Dr, Apple Valley, CA 92307

Please join us and be sure to always check our website for changes at www. applevalleyvillage.com.

Check Us Out Online

Visit us at
www.applevalleyvillage.com
for more information on
the Business and Property
Improvement District
including pictures and
updates.

Follow us on Facebook and Instagram.





@applevalleyvillage

CHAIRMAN'S MESSAGE



Hello readers! The board and I hope you are enjoying your summer here in Apple Valley. As you have heard, we decided to cancel the June Summer Street Fair due to the concerns of drawing large crowds to the event amidst the national coronavirus pandemic. The safety of your business and the surrounding residents of The Village are always a top priority of your board members. We will continue to follow the state mandated rules and will share any updates we have online and on our social media channels. Thank you for being responsible members of this community.

Larry Cusack

Speaking of safety, we have hired an additional security contractor to specifically patrol The Village district. I.N.S. Security will be on patrol throughout the district beginning July 1. Please welcome them! As always, in the case of a life-threatening emergency, dial 9-1-1.

The Happy Trails Parade & Street Fair is still set for Saturday, October 10. Applications will be available July 10th. Please watch our social media channels for the latest information regarding all Apple Valley Village events. You can find us by searching "Apple Valley Village" on Facebook and Instagram.

Be safe, stay cool and enjoy a beautiful summer here in Apple Valley. -Chairman Larry Cusack

CORONAVIRUS BUSINESS RESOURCES



Business resources are available on our website for small businesses affected by the coronavirus pandemic.

Please visit www.applevalleyvillage.org/coronavirus for more information.



Security Update



I.N.S. Guards and Patrol Services has 17 years of experience in alarm response, guard, and mobile patrol services. The company is entirely comprised of current and former law enforcement officers who are highly trained and dedicated experts in close personal protection and corporate event security. They are proud to serve the Apple Valley Village Property and Business Improvement District. The safety and peace of mind of the employees, businesses and public is their number one priority. I.N.S. Services will begin patrolling the district on July 1.

To report suspicious activity or concerns, please call 760-961-6011. Dial 9-1-1 if you observe dangerous or life-threatening activities.



Happy Trails Parade & Street Fair



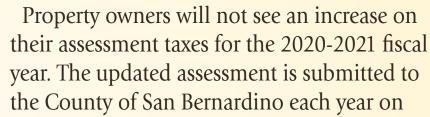
Watch our social media channels for more information!

Car Show, Vendor and Parade applications available at applevalleyvillage.org!



Property Assessment Tax - No increase





behalf of the Town of Apple Valley

and the PBID.

Property taxes fund vital landscape and construction improvements for The Village as well as street improvements, marketing services

and events such as the Happy Trails Parade which brings hundreds of visitors each year to the district.

Highway 18 Median Landscape Project

The Highway 18 Median Landscape Project has been completed. The purpose of the project was to repair the medians and drainage channel along the State Route 18 corridor from Navajo Road to Central Road which separates the highway and the outer highway. In addition, the project will heighten pedestrian awareness and enhance the overall aesthetics of the area. Improvements include added rockscape and stamped concrete, reconstructed curb and gutter, and repairs to portions of sidewalk and parkway drains. Be on the lookout for additional improvements coming to The Village this year.

