

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – July 17, 2019**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:00a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Cusack; Gilmore; Nassif; Hitt; Vice Chair Kelley;
Tinsley

Absent:

III. PUBLIC COMMENTS:

Chet Hitt asked who does the master planning as he would like to suggest building more parking spaces and a walking path from business to business within the Village.

Chet Hitt had questions regarding how to handle the homeless problem in the Village. Chairman Cusack advised Chet to call the Sheriff and to post No Trespassing signs on his property. Chet suggested having a special meeting or committee to discuss the homeless issue.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that the outer highway plans should be completed, and he will verify the start date that it does not interfere with the parade and street fair. The project is projected to be completed by the beginning of the year 2020.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she closed the budget and will submit to the Auditor for a check of expenses for last year. A check will be requested from the Town for last years expenses.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that the street fair and car show went over well and thanked Angelique Johnson for everything she has done. The

parade kickoff is July 30th at 8am at Public Works. Also still looking for a Grand Marshal and sponsorships.

d) Suggested items for next agenda

Update for the Specific Plan Committee consisting of Chairman Tinsley, Co-Chairman Hitt and Kelly.

Preliminary parade budget Board approval.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of June 11, 2019.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of June 2019

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Hitt and second by Board Member Nassif to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Item D ARGP Application

Motion by Board Member Hitt and seconded by Board Member Nassif to approve Item D ARGP Application.

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Cusack__Y__
Tinsley__Y__, Nassif__Y__, Hitt__Y__, Vice-Chair Kelley__Y__.

Motion passes

6 – 0 - 0

b) Signature Events Update

Angelique stated that Lovella Sullivan from 1st Marketing Solutions is the new contractor. Eileen Vindiola will be assisting her with secretarial duties and event planning. All communications should be communicated through Lovella. Angelique stated Kenny is working on the newsletter and will be adding the parade. Also, the annual report is ready and will be placed in the newsletter. The online credit card payments for the website is still being worked on. The Fall Mixer still needs to be scheduled and typically occurs before the parade to promote it. The Mixers usually take place at Las Brisas or The Moose Lodge. Angelique will be turning over all documents by flash drive to Lovella and Scott. Donna approved reimbursement for two flash drives. Angelique will not be able to plan or help with the parade as she accepted a new opportunity. Lastly the preliminary parade budget is completed, and Angelique will email it out. The budget will need to be approved

VII. Board Comments

Donna stated she has copies of the Town newsletter since PBID is a sponsor of the Concerts in the Park. If anyone would like a copy to please let her know.

VIII. ADJOURNMENT:

Board Member Hitt motioned to adjourn and second by Board Member Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:55 a.m. to the next meeting of August 21, 2019 at 9:00 a.m. at the Mojave Water Agency Conference Center.

Respectfully Submitted

Eileen Vindiola
Executive Secretary

Approved:

Chairman Cusack