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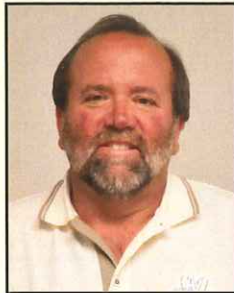
Board Member
Chris Hitt
Hitt Plumbing

Board Member
Charles Johnson
Apple Realty

Check Us Out Online

Visit us at
www.AVVillage.org
for more information on
the Business and Property
Improvement District
including pictures and
updates.

Follow us on Facebook,
Twitter and iZigg 90210.



Larry Cusack, Chairman

CHAIRMAN'S MESSAGE

Village Property Owners It's Up To YOU!

It's renewal time for our Village district and it's up to you to push our momentum forward! Our new look in the Village is because our property owners step up to get'er done: new landscape, better signage, increased security, money back to improve our looks, and more opportunities to tell our story. Let us know how our new look has improved your business. Are you using all the new marketing opportunities available to you just for locating in the Village? Is your business listed in our Merchant Directory on the www.avvillage.org and linked to your website? Apple Valley residents' want to know what is offered in the Village, so tell us about your products, your services, your store or your restaurant. Contact the Chamber of Commerce at (760) 242-2753 and we will send our photographer to show your story. We want to create the demand for your offerings. It's your story..... Send it forward!

BOARD MEETINGS ARE VERY IMPORTANT MEETINGS: TELL US HOW WE'RE DOING

What: PBID Board of Directors Meetings
When: The 3rd Wednesday of each month
Time: 9:00 AM - 10:00 AM
Where: Mojave Water Agency
22450 Headquarters Dr.
Apple Valley, Ca 92307



We want to hear from our property owners. Plan to attend our board meetings because the property owners make the difference in the Village District. Be a part of the discussion; remember it is up to the property owners to make good things happen in the Village!

NOTE: Always check the Village website for possible changes in Board meetings date & times:
www.avvillage.org



COMING SOON

Property Owners Select The Village Holiday Banners

Just in time for autumn, our banners will celebrate the most beautiful time of the year in Apple Valley! The Village Board of Directors agrees that our merchants have reason to celebrate our seasons. Consider offering merchant specials or coupons that correspond to our seasonal banners. Don't forget to email your ideas to info@avchamber.org so we can have them on our Village website, Facebook, and 90210. Together we will create the demand; our Village merchants will supply the service.

MUSTANG WINERY ↑
 PINE TREE GALLERY ←
 STAGECOACH MUSEUM →

HORSE STABLES ↑
 BLACKSMITH ←
 MAIN ST. HOTEL →

KIOSK SIGNS

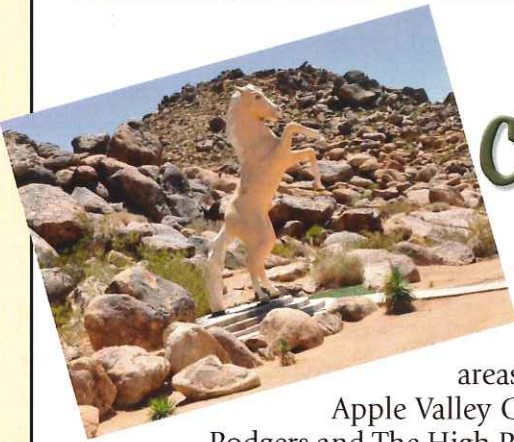
Need more company advertising on Highway 18? Sign up for your own Kiosk sign directing customers to your location. It is hard to find "that doggy in the window" from a dash down Highway 18 so Kiosk Signs are perfect. This special signage will be along Highway 18, between Navajo Road and Mesquite Road, and Ottawa Road to the south and Esaws Road to the north. Call (760) 242-2753 or email info@avchamber.org for rates.



GOT COUPONS?

The Villagers Coupon section on the Village website is a great place for Merchants to

advertise sales and specials. Submit your coupons and we will post them on the Village website and Facebook page for FREE; yes FREE. For more information please contact (760) 242-2753 or info@avchamber.org for details.



NOVEMBER 5, 2011

Celebrating Roy's 100th Birthday

The King of the Cowboys 100th birthday is on Saturday November 5, 2011 with a town wide celebration. Starting the morning at Sunset Hills Memorial Park from 8:00 AM – 10:00 AM we will whip up a batch of pancakes and prayers. From 10:00 AM – 1:00 PM self-guided tour maps will identify all of Roy's dearest areas in Apple Valley. A huge birthday party will begin at 1:00 PM – 4:30 PM in the

Apple Valley Civic Center Park. A FREE concert will begin with the Steve Lewis Band; Dusty Rodgers and The High Riders is starting at 2:00 PM. On Sunday, the Double R Bar Ranch in Oro Grande will begin the day at 9:30 AM with Cowboy Church, hay rides, museum tours, and a special tribute to Trigger. Contact (760) 242-2753 for more information. Money raised from Roy's 100th will help us relocate Trigger from Sunset Hills Memorial Park to a great location in the Village District.

Village restaurateurs plan to serve up some of Roy's favorite dishes and don't forget Roy's favorite Lemon Pie. Dusty says "There may not have been a Roy, Jr if there'd been no Lemon Pie!" Come Celebrate.... Happy Birthday, Roy!!

Frogee's Cocktail Lounge - "Where Everyone Knows Your Name!"

Frogee's Cocktail Lounge is a great place to relax and enjoy live entertainment featuring the best bartenders around!! Frogee's Lounge is a successful business in the Village for over 15 years; Joy Garcia and Sue Luna have been the owners for about 8 1/2 years. Joy, having worked as a bartender for the original owners, has been with the business for over 15 years. Frogee's six employees provide a fun & friendly environment, you know the kind, where everyone really does know your name. An intimate, family-type vibe, it is your place to kick back, cut loose and have a great time. Frogee's offerings include Sunday Sports, NFL Football, NASCAR, Monday Nights Football with Sunday and Monday Jersey Giveaways. Stop by for food and drink specials. Tuesday nights are Line Dance lessons, contests and amateur Karaoke. Wednesday Nights is brand new at Frogee's with Game Night Pool Tournament, Beer Pong, Football, Board Games, Prizes & more. Friday nights: Live entertainment featuring a variety of musical genres from Metal to Country something for everyone's taste. Saturday Night: Karaoke/Dance Party and Dave Snow with "Make Your Party Sing." Frogee's has it goin' on! Great fun and entertainment for all so come out and have fun at Frogees Cocktail Lounge, 21820 Outer Highway 18, Apple Valley, CA. 92307 or call; 760-247-6800. www.facebook.com/frogees.



Joy Garcia
Owner