



Where Neighborhood Business is Tradition

P.O. Box 1044
Apple Valley, CA 92307
760.810.9856
www.AVVillage.org

The Villager

Volume 5

April/May 2012

Members of the Board
Chairman
Larry Cusack
Apple Valley Communications

Vice Chairman
Scott Nassif
NAPA Auto Parts

Secretary
Bill Robinson
Bill Robinson Custom Engines

Treasurer
Donna Gilmore
Moose Lodge

Past Chairman
Richard Cambridge
Developer

Board Member
T J Carpino
Mama Carpino's Restaurant

Board Member
Jack Collingsworth
Big Apple Automotive

Board Member
Chris Hitt
Hitt Plumbing

Check Us Out Online

Visit us at
www.AVVillage.org
for more information on
the Business and Property
Improvement District
including pictures and
updates.

Follow us on Facebook
and Twitter.



Larry Cusack, Chairman

Property Owners say "YES!" We can do more with less! The renewing property assessments are 40% - 60% less of the current assessment rate. The District listens to property owners and responds to changing costs and priorities.



Property Owners say "YES! Increasing police presence makes a difference in the Village" In February 2010 the property owners said YES! to additional security services. The Apple Valley Sheriff Department is noting a **significant decline in graffiti** and transients in the Village



Property Owners say "YES! Improving our streetscape is a beautiful thing!" In October 2008 CalTrans approved our plans for landscaping, irrigation and zeriscaping, incorporating native plants, shrubs and trees. The remaining three phases will be completed this summer.

CHAIRMAN'S MESSAGE

Property Owners Say "YES! We Will Vote to Renew Our Village District!"

As we send in our petitions to have our Village Property Business Improvement District (PBID) placed on a ballot for renewal, I want to highlight our successes. It is our property owners who dig into their own pockets to make the Village the place where neighborhood business is tradition.



Property Owners say "YES! Keep It Local and Lively!" December 2011 Edison approved our **seasonal banner program**; merchants have reasons to celebrate all seasons. Forty-two banners, posted by volunteers, fly from Edison poles down Hwy 18.

in the Daily Press twice per month receive **four additional FREE! ads** in the weekly Apple Valley Review. Receive your 150% match to your \$100 per month investment today! Congratulations to Apple Valley Senior Citizen Thrift Store; Kreative Klutter; Michelle's Pampered Pets, and Law Office of Carolyn Schauf.



Property Owners say "Yes! Merchants Want Signage!" In November 2011 the Town's Planning Commission approved special signage on Outer Hwy 18, between Navajo and Central. Congratulations to our first "Sign Ups" - Pipken Dental, First Assembly of God, Mama Carpinos, Hitt Plumbing, Frogees, Apple Valley Church of the Nazarine, and Law Office of Carolyn Schauf. Only 27 signs available. **Join our "Sign Ups" by signing up now** - Only \$50.00 for the sign panel; \$25.00 yearly renewal fee. Need more information? Call 760-242-2753 or email info@avvillage.org or download an application at www.avvillage.org



Property Owners say "Yes! I want a grant to improve my looks!" Receive up to 50% of your paid assessment when improving your property. What a "red tape buster". Take a look at Frogees and the Ascension Lutheran Church for great ideas - from asphalt to security cameras, the District says "Here's looking at you, kid!" Improve your looks today by applying on line at www.avvillage.org.

Apple Valley Village property owners from all over California are saying "YES!" to renewing the Business Improvement District. You must return your petition in order to vote. Keep the momentum and return your petitions today!



Property Owners say "Yes! to Advertising!" Any merchant advertising

YOU ARE INVITED TO YOUR BOARD MEETINGS

What: Board of Directors Meeting
When: 3rd Wednesday each month
Time: 9:00 am-10:00 am
Where: Mojave Water Agency
 22450 Headquarters Dr.
 Apple Valley, CA. 92307

Always check our website
 for any change.
www.avvillage.org



Advertising on the Village website, Facebook and Twitter is a great place to promote your services, sales and specials. Submit your info and we will post them for FREE!

Call (760) 242-2753
 or email info@avvillage.org.



Grand Opening For DIAMOND COLLISION CENTER

Congratulations to Armen and Audrey Hovannesian for expanding their Collision Center to a larger facility in the Apple Valley Village! This full service paint and body shop celebrated with an awesome classic car show by the Cruzin' Buddies Car Club.

22050 US Highway 18 • Apple Valley, CA. 92307
 760-240-2999

diamondcollision@verizon.net



Angels Roadhouse#2, Steaks, Ribs & Seafood is in the Village at 13685 John Glenn Road. Angels' is known for great food, bar, open dance floor, and live music! Enjoy host karaoke, beer pong, and patio dining. We are strong supporters of our Local Relay for Life team. Angles Roadhouse is celebrating their five year anniversary with General Manager Renee Lamorte welcoming you to their Early Bird Specials everyday from 3 PM to 5 PM. Don't miss our Friday and Saturday live bands and our outstanding DJ spinning great music. Longtime bartender Erica Fitzgerald invites you to "mix it up" with her awesome drink specials. For larger events Angels Roadhouse will provide you a truly free Banquet Room! NO catch, NO room rental, NO set up fee, NO

clean up fee, NO table or chair fee. Select your choice of meals and the room is included! This is the best deal in the area when looking for great entertainment and great food! Check our references we will gladly supply them. You want a night of fun or a place to dine in the Village you are invited to Angels Roadhouse. Call 760-240-6923 for more info today!!



Erica Fitzgerald
 Bartender