

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – September 21, 2016**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:03a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Collingsworth; Gilmore; Cambridge; Cusack; Hitt, Kelley

Absent: Nassif

III. PUBLIC COMMENTS:

Kim Scully said a prayer for the blessings of Apple Valley. She was notified that her ARGP application would be processed as soon as possible.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated he has not made any progress with Merrell Johnson. Board Member Cambridge stated that he would make a visit with Board Member Hitt to Merrell Johnson office.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she has no new updates.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif was not present at the meeting due to a health concern.

Kenneth from the Town gave an update. He stated that the mixer last Thursday went really well. A lot of new faces were present and able to receive information regarding the Village PBID and parade. He will be speaking with the differnt business owners who are adjacent to the parade route. There will be quite a few volunteer groups participating and helping in the parade. There are over 30 applications for the parade and an increase of applicants after the newspaper ads went out. The numbers should be similar to last year's parade. There will also be a VIP tent for the parade.

The board asked to receive copies of all the mailers that are being sent out to the merchants and citizens in Apple Valley. Treasurer Gilmore stated that she received an email from Angelique asking if this bill (2,000 mailers) was okay. She then sent the email to Board Member Cusack. Treasurer Gilmore wanted the bill to be presented to the entire board since she was seeking approval.

*Motion by Board Member Cusack and second by Board Member Cambridge to send the bill for 2,000 mailers back to the Marketing Committee for approval or denial.
The motion passed unanimously.

Chairman Collingsworth will be the Grand Marshall and will be in charge of providing a script to Kenneth.

Orlando from the Town asked if he could be placed on the monthly agenda as a discussion point for the board. He also stated that there might be a new grant available for the PBID that can work into the master plan of the Village. He or Jennifer will have more information during the next months PBID meeting.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she would let Ed Henning speak.

Ed Henning recommendation is to keep the formula the same to generate sufficient funds to pay for the boards current operations. There was discussion about incorporating John Glenn Rd and partnering with the Town for its improvement.

He stated that he finalized the management plan for the boards review. With the board's approval of the management plan, then the petition phase can began. The board needs property owners who represent \$100,000.01 of the total assessment to sign the petitions to enable them to start the ballot phase.

Chairman Collingsworth asked what have been the likelihoods of assessments passing and Henning responded "success with almost 100%."

e) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in

one motion.

- a) Approval of Minutes of August 17, 2016.

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of August 2016

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Member Hitt to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSINESS

- a) **Boundary Signs for the Village**

Board Member Hitt asked if the board would like to pursue placing a Village sign in the east side of Town coming from Lucerne. Orlando from the Town said that he would talk with the planning department in regards to space available near the Chevron station.

- b) **Nomination Committee Update**

Board Member Cusack asked of Treasurer Gilmore to send over the requirements and deadlines. Board Member Cusack asked to set up a meeting to discuss the deadlines.

- c) **Signature Events Update**

Angelique was not present for the meeting.

VII. Board Comments

Board Member Cusack stated that he hopes everything goes smooth for the parade this upcoming week.

Chairman Collingsworth stated he wishes everyone to keep Board Member Nassif in his or her prayers and hopes that he recovers quickly. He inquired about the one arrest that took place in the Village and thanked for the Sheriff's report.

Treasurer Gilmore asked if the Board could send a thank you letter to Mollies for hosting the mixer. Treasurer Gilmore also brought to the attention of the police department about the homeless people in the Village. Joy with the PD stated she would let the deputies know.

Board Member Hitt stated that he wished Board Member Nassif a healthy recovery and that everyone steps up to manage the responsibilities of Board Member Nassif while he is out.

VIII. ADJOURNMENT:

Board Member Cusack motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:58 a.m. to the next meeting of October 19, 2016 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth