

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – September 20, 2017**

I. CALL TO ORDER:

Board Member Cusack called the meeting to order of the AVVPBID at 9:00a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Cambridge; Kelley; Cusack; Nassif

Absent: Hitt; Chairman Collingsworth

III. PUBLIC COMMENTS:

Kim Scully stated that she wishes the board the best and to have to wisdom when planning to make the Village a better place.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present for the meeting. Board Member Cusack stated that Hitt had been working with the Town in regards to the drainage project.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that the Town has given the PBID new contracts for the upcoming year.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that they have been working on the finishing touches and events for the parade/street fair coming up shortly. They have received more applications to participate in the parade and street fair this year than any other.

Board Member Nassif stated that the committee had reviewed the ARGP application submitted by Kim Scully and recommends approval (\$1,942.36).

Motion by Board Member Nassif and seconded by Board Member Cambridge to approval Kim Scully's ARGP application (\$1,942.36).

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__NP__
Cambridge__Y__, Nassif__Y__, Cusack__Y__, Hitt__NP__,
Kelley__Y__.

Vote: 5-0-2

The motion passed

d) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Laura from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month. There were still 27 alarms calls, all of which were false.

Board Member Cambridge requested that a matrix be submitted for 2014, 2015, and 2016 to see what the trends are for the crime data in the Village.

e) Suggested items for next agenda

The Town of Apple Valley 2017-2018 contracts

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of August 16, 2017.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of August 2017

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Member Kelley to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Allot the Funding back into the Annual Budget (Mojave Copy)

Treasurer Gilmore stated that a move funds should be allotted to the marketing budget since there was an extra \$4,000 in expenditures that would need to come from the marketing budget.

b) Town of Apple Valley Update

Orlando stated that they are still working on the Cal Trans Corridor Enhancement Program. Board Member Hitt will be serving on this committee to represent the PBID Village interests.

c) Navajo and Highway 18 Property

Board Member Hitt has been negotiating with the owner of the property.

d) Del Mar and John Glenn Rd

Board Member Nassif stated that he had discussed the topic with Brad Miller from the Town. It is still a topic in discussion.

e) PBID 5 Year Capitol Improvement Plan

Board Member Cambridge believes it would be beneficial to have an outline for the goals of the Village in the coming years.

f) Appointment of Nominating Committee

Motion by Treasurer Gilmore and second by Board Member Cambridge to approve the creation of the Nominating Committee (Gilmore, Kelley, and Cusack).

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__NP__, Cambridge__Y__, Nassif__Y__, Cusack__Y__, Hitt__NP__, Kelley__Y__.

Vote: 5-0-2

The motion passed

g) Signature Events Update

Angelique stated that the parade is almost here and that things are going well. They have exceeded their goals for participation and applications. She stated that they need golf carts and other small vehicles. She has had a meeting with Public Works and the Police Department so that they all know their roles and duties.

There will be a meeting the Friday before the parade to go over the final details.

VII. Board Comments

No board comments.

VIII. ADJOURNMENT:

Board Member Nassif motioned to adjourn and second by Board Member Cambridge. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:52 a.m. to the next meeting of October 18, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Board Member Cusack