

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – August 21, 2013**

I. CALL TO ORDER:

Board Member Collingsworth called the meeting to order of the AVVPBID at 9:04a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Collingsworth; Past Chairman Cambridge; Robinson; Gilmore
Absent: Vice-Chairman Nassif; Hitt; Chairman Cusack

III. Public Comments:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present for the meeting.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated she is working with the Town. The Town is asking for an audit of the PBID and they are asking that the PBID use the Towns auditor.

c) Status Update: Marketing – Vice-Chairman Nassif

Vice-Chairman Nassif was not present for the meeting

d) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of May 23, 2013.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of May, 2013

Recommendation:

Table the subject(s) Minutes and Treasures Report until the following meeting.

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated that the website has been updated and a constant contact is sent out every Wednesday. They have also managed the Facebook page and Twitter. The Kiosk signs are going to be installed and completed in the coming week. They are putting on an event in October, which is the "Taste de Fork". They have received positive feedback from the merchants thus far about the event. If successful they will try to make it an annual event.

Gary House from Apple Valleys Farmers Market stated he is going to bring 40-50 of his established vendors to the Taste de Fork event in the Village. If done successfully it could be done monthly not, just once a year. He stated that it will increase business for all and after a few months we could have a dinner. He wants to see more businesses succeed and stay in the Village rather than leave.

b) Future Goals for the Village PBID

Richard Johnson the landscape architect stated that he was interested in the future goals of the Village PBID. He believes that any venture should be adding to the overall appearance of the area as a village. Coordinating the colors of the buildings can do a lot. He encourages the creation of a Design committee to begin making steps in the right direction. On the onset it would be recommended/suggestive that these businesses follow the guidelines of anesthetics.

Past Chairman Cambridge stated that this issue was brought up a couple of years ago, but the Town advised against it. He stated that the PBID should table the issue until the economy turns around.

VII. BOARD COMMENTS:

Past Chairman Cambridge stated that his work project out the state is about complete so he should be able to attend more meetings.

VIII. ADJOURNMENT:

Past Chairman Cambridge motioned to adjourn and second by Board Member Robinson. The motion unanimously carried to adjourn the

meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:29 a.m. to the next meeting of August 21, 2013 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Board Member Collingsworth