

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – June 21, 2017**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:09a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Hitt; Cambridge; Kelley; Chairman Collingsworth

Absent: Cusack; Nassif

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present. Board Member Cambridge gave the report in his absence. They received two estimates from the engineer company. The project will go out to bid soon.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she would be setting up an appointment with Orlando and meet with him before the next board meeting.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif was not present.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she would have Ed speak and give an update.

Ed gave an update on the signed petition status and stated that a sufficient percentage of petitions were received on June 2 and the Town Council approved a Resolution of Intention to renew the PBID at their June 13th meeting and set the public hearing for August 8th - ballots will be sent out to each owner by Friday June 23rd.

e) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Laura from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

Chairman Collingsworth wanted to make sure the deputies were making contacts with the business owners. Board Member Cambridge inquired to as the 23 alarm calls. The police department will get more information about these calls as well as provided some helpful information about alarm systems that might be placed in the next PBID newsletter.

f) Suggested items for next agenda

Clarification on board approval for spending (marketing).

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of May 17, 2017.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of May 2017

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Treasurer Gilmore to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Orlando from the Town had to leave midway through the meeting.

b) Certification of Recognition – California Pulse and HD Surplus Inc

An award was presented to Octavio and Raquel from HD Surplus Inc for their successful small business in the Village.

A member from California Pulse was not present to accept the award.

c) Approval of Funding for North Apple Valley Drainage Invoice

Motion by Board Member Cambridge and second by Board Member Kelley to approve funding for North Apple Valley Drainage Invoice (\$4,751.00).

ROLL CALL VOTE:

Board Members: Gilmore__Y__, Chairman Collingsworth__Y__, Cambridge__Y__, Nassif__NP__, Cusack__NP__, Hitt__NP__, Kelley__Y__.

Vote: 4-0-3

The motion passed

d) Signature Events Update

Angelique stated that the Street Fair was a success and received a lot of positive feedback. There was less of an attendance compared to last year, but she believes this was due to its location and time of year. In regards to the parade, she is hoping that the Little League can postpone their games so that the community center parking lot can be utilized. They will be changing the sponsorship level of the parade by increasing each level by \$1,000. The map/directory final proof was given to the board to review.

VII. Board Comments

Treasurer Gilmore stated that the Concert in the Park series that the PBID is sponsoring takes place July 20, 2017.

Chairman Collingsworth wanted to congratulate the board on the success of the street fair.

VIII. ADJOURNMENT:

Treasurer Gilmore motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:48 a.m. to the next meeting of July 19, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth