

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – June 19, 2013**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:05a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Hitt; Vice-Chairman Nassif; Chairman Cusack

Absent: Past Chairman Cambridge; Robinson; Collingsworth

III. Public Comments:

No public comments.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

Board Member Hitt stated that he wrote a letter to Orlando and he has not received a response. We are currently in neutral.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated that there are no new updates.

c) Status Update: Marketing –Chairman Cusack

Vice-Chairmen Nassif stated that they met this morning and discussed the sponsorship with the Town. We are going to help sponsor one if the concert in the Town and everyone is welcome to come. There was also discussion about giving the booth to one of the businesses in the Village. There are going to order some more banners for replacements if the originals break.

d) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of May 23, 2013.

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of May, 2013

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Vice-Chairman Nassif and seconded by Board Member Hitt to approve consent agenda items a and b.

Vote: 4-0-3

Motion carried

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated that she has updated the Village website as well as send out a Constant Contact every Wednesday. They have received 7 new "likes" on Facebook, with a total of 542 "likes". A few more kiosk signs are in production and we are just waiting for Dig Alert and the Towns approval. In production is the first "Taste of the Village" that will incorporate the restaurants in the Village.

b) Update from the Apple Valley Police Department

An official with the Apple Valley Police Department gave a presentation on "business crime free". She stated the importance of lighting, landscaping, general security, parking lots, and walkways with concern to the safety of employees and the business. The business should be able to see out as well as see in. A program is in place to walk the business through making the business and employees safer. Just contact the Apple Valley Police Department for more information.

VII. BOARD COMMENTS:

No Board Comments.

VIII. ADJOURNMENT:

Board Member Gilmore motioned to adjourn and second by Vice-Chairman Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:32 a.m. to the next meeting of July 17, 2013 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack