

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – May 21, 2014**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:03a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Gilmore; Vice-Chairman Collingsworth; Past Chairman Cambridge; Hitt; Chairman Cusack; Nassif

**Absent:**

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Land Improvement – Chris Hitt**

Board Member Hitt stated that he met with Richard Pederson from the town with concern to finding a new landscape architect. He requested a vote for the bid for the solar lights for the Village sign.

Motion by Board Member Robinson and second by Board Member Hitt to approve the bid of \$3,925.00 from DS Energy Solutions. The motion passed unanimously.

There will be new banners for the light poles coming soon.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated that the budget was approved at the last Town Council meeting. The PBID has yet to receive their funds from the town.

**c) Status Update: Marketing – Scott Nassif**

Vice-Chairman Nassif stated that the committee met on May 14, 2014. During the meeting they discussed Ms. Brewster grant program applications and the committee recommends approving them (as long as all the proper documents are submitted).

Motion by Board Member Hitt and second by Vice-Chairman

Collingsworth to approve the grant applications (estimated \$2,000.00).

The motion passed unanimously.

August 23, 2014 will be the day the Mud Run will be held and the Village PBID is looking to host an event the same day. Scott stated that he has been coordinating with the town and will report next meeting.

The individual that created the jingle for the Village had some miscomputation as the difference between the jingle and the commercial. Scott is going to discuss the price with the individual.

They discussed with Janice the marketing and advertisement-training seminar held on June 26, 2014 at the Town.

Chris Hitt requested to be placed on the Marketing Committee, but there are too many members already on that committee.

**d) Suggested items for next agenda**

No suggested items.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of April 16, 2014.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of April, 2014**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Robinson and second by Board Member Hitt to approve items a and b.

The motion passed unanimously.

**VI. NEW BOARD BUSSINESS**

**a) Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated that she update the website, Facebook and twitter. They sent out the constant contact every Wednesday. There is a new vendor for the kiosk

signs and the renewals have been sent out. A business moved from the Village from Victorville and requested to keep their kiosk sign, but the board stated they can not keep it.

**b) Village Assessments**

Motion by Board Member Hitt and second by Vice-Chairman Collingsworth to approve the assessments at the same levels as 2013-2014.

**ROLL CALL VOTE:**

Board Members: Vice-Collingsworth\_\_Y\_\_, Gilmore\_\_Y\_\_, Hitt\_\_Y\_\_, Robinson\_\_Y\_\_ Past Chairman Cambridge\_\_Y\_\_, Nassif\_\_Y\_\_, Chairman Cusack\_\_Y\_\_.

**Vote:** 7-0-0

**c) New Members for Landscape Committee**

Chris inquired to as how many members can he have on his committee. There can be a total of 3 members from the PBID board. The Landscape Committee members will be comprised of Jack Collingsworth, Chris Hitt, and Richard Cambridge.

The Marketing Committee will be comprised of Larry Cusack, Scott Nassif, and Bill Robinson.

Motion by Treasurer Gilmore and second by Vice-Chairman Collingsworth to approve the composition of the Landscape and Marketing Committees.

**ROLL CALL VOTE:**

Board Members: Vice-Collingsworth\_\_Y\_\_, Gilmore\_\_Y\_\_, Hitt\_\_Y\_\_, Robinson\_\_Y\_\_ Past Chairman Cambridge\_\_Y\_\_, Nassif\_\_Y\_\_, Chairman Cusack\_\_Y\_\_.

**Vote:** 7-0-0

**VII. Board Comments**

Past Chairman Cambridge stated that random individuals are using his

trashcans and he is tired of throwing away other peoples trash (mattresses, diapers etc).

**VIII. ADJOURNMENT:**

Chairman Cusack motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:52 a.m. to the next meeting of June 18, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack