

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – April 19, 2017**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:02a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Hitt; Cambridge; Kelley; Chairman Collingsworth

Absent: Cusack

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that he brought the plans for the board to review. Board Member Hitt gave a presentation on the plans. He received and answered questions from the board. The next step will be for the project to go out to bid. He asked for landscape meeting to convene soon.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that there is no new update.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that they are working on next years budget. They are looking to have the parade coincide with the street fair. They might partner with the Chile Cook Off for this years parade.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she would have Ed speak and give an update.

Ed stated gave an update on the petition status of the renewal process and the board is above 34%. The board will continue to

work to garner support for the renewal process by getting signatures for the petition phase.

e) Status Update: Sheriffs Department – Joy Ballinger

Joy was not present, but a sergeant (Laura) from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month. Chairman Collingsworth asked if the deputies could make more visits with the business owners and introduce themselves.

f) Suggested items for next agenda

No suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of March 22, 2017.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of March 2017

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Hitt and second by Board Member Kelley to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Orlando from the Town was not present. Kenneth from the Town stated that he would be working on the advertisement for the PBID via Facebook. He stated that they already have 5 food vendors signed up for the event.

b) Signature Events Update

Angelique stated that they are working on the budget for next year. They are advertising for the street fair and will be in today's

Apple Valley Review. The radio ads will begin the first part of May. If there are any funds left over they will be allocated to an advertisement in the paper to get the word out right before the event. The Spring Mixer will be on May 18, 2017. The directory has been delayed due to its new look.

VII. Board Comments

No board comments

VIII. ADJOURNMENT:

Treasurer Gilmore motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:48 a.m. to the next meeting of May 17, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth