

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – October 19, 2011**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:08a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Hitt; Robinson; Gilmore; Chairman Cusack; Carpino; Vice-Chairman Nassif; Past Chairman Cambridge

Absent: Johnson; Collingsworth

III. Public Comments:

Milton Holland stated he was shocked that Chairmen Cusack did not accept his proposal to sign papers concerning a memo to the members in conjunction with the audit that was made by the town. He wants the board members to be on notice that there is negligence within the committee. He called Bill Russell yesterday and asked him why he changed his opinion about the PBID and speculates it's a conflict of interest. He let the board members know that he was video taping this meeting through his iPhone. He stated the Bible says, "Love thy neighbor" and he feels as if he is being out casted. He stated that the insurance money was the sign money. He believes that Ed Henning no less about creating a PBID and he feels as if he knows more than him because he has found mistakes he has made. He let the committee know that he has been searched by the police, he has been arrested, his wife has been arrested, code enforce has been through his building, and he is being sued by Richard Cambridge for defamation. He believes this is a tactical procedure to keep him from participating. He ask to speak on other subjects.

Bob Tinsley stated Novembers 5th, 2011 is Roy Rogers 100th birthday and they are having a celebration at Sunset Hills, along with a concert at 1:00 P.M. This is not a fundraiser and any profits will go towards the project to help relocate Trigger to the Village. With this celebration more money should be spent in the Village. From 8-10 A.M. there will be a breakfast at Sunset Hills and there are different levels of participation. Trigger will be good for business and this is about our history and an icon.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

Board Member Hitt stated that he spoke with Richard this morning and there is still a hiccup with Cal Trans and they are not happy with the rock situation in the median. Cal Trans stated that the curbing is too low at 4 inches but the problem has been resolved. The committee is looking to go out to bid in December or January so they will be able to begin work in April or May. It looks as if there will be enough funds to complete all three parcels at one time.

b) Status Update: Budget – Donna Gilmore

Milton Holland stated he gave Donna Gilmore a request for the accounting records that pertain to the PBID. He stated the sign funds were blended with the insurance money. He believes that Mr. Hitt was involved with moving the sign and then he put another bid in for the sign also that he knows that there were special benefits. He then asked the question who paid the money back into the account? Those are the accounting records he is inquiring about.

Donna Gilmore stated she attended the Town of Apple Valley Council meeting on October 11, 2011 and the final part of they're agreement with the Town was approved. Everything has been audited and approved.

c) Status Update: Marketing –Vice-Chairman Nassif

Milton Holland asked if the banner project was conducted in this committee and if they were going to cost \$10,000. He asked what the banners were going to be made out of, if they were going to be blowing in the wind, what are they going to be attached to, are there going to be any new light standards installed, and what is the longevity of the banners. He let the committee know that the banners must fall into the permanent category.

Vice-Chairmen Nassif stated the banner designs have been approved by the committee and Southern California Edison and will be in production the following week. The banner project fell within budget and we will be expecting them to arrive shortly. The committee approved the budget for the kiosk signs and agreed that each parcel will cost \$100 and the PBID will subsidize \$50.

i) Orlando stated the kiosk quote and material are in his hands and he is currently working with the Planning Division.

ii) Nyeka has a list of members who would like to be a part of the kiosk sign program. Also, the Newsletter has been sent out and the website is looking good.

d) Status Update: Nominating –Donna Gilmore

One additional name was submitted. Nassif and Hitt will be the incumbents and Kimberly Scully has placed her statement of interest form. The ballots will be sent out before November 1st, 2011 and must be returned before December 1st, 2011.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of September 28, 2011.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of September, 2011

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Vice-Chairmen Nassif, and seconded by Board Member Hitt to approve consent agenda items a and b.

Vote: 7-0-2

Motion carried

VI. NEW BOARD BUSSINESS

a) Status Update Concerning the PBID Renewal

Ed Henning stated that on November 17, 2011 at 6:00 P.M. there would be another PBID outreach meeting held at the Mojave Water Agency conducted with a PowerPoint. The presentation will go over the PBID's past accomplishments and future goals for the district. He is working with town to get the 2011-2012 databases. There might be a slight formula change concerning the district.

Milton Holland questioned Ed Henning whether there would be new properties added to the district. He also asked whether properties could opt out of the district. Ed Henning replied that as a property owner one could explain to the board that you do not wish to be apart of the district, but the board still holds authority to whether include your property into the district. If you are placed in the district, you as a property owner can still vote no on the PBID renewal. Milton Holland asked if Ed Henning if he received a contract from the town and Ed Henning responded no. He stated that he is working against the renewal proposal and is seeking funding.

b) 2011-2012 Slate of Candidates

Recommendation:

Approve the subject 2011-2012 Slate of Candidates

Motion by Board Member Robinson, and seconded by Past Chairmen Cambridge to approve item b.

Roll Call Vote:

Ayes- Robinson, Chairman Cusack, Gilmore, Hitt, Carpino,
Past Chairman Cambridge, Vice-Chairman Nassif

Noes-

NV- Collingsworth, Johnson

Vote: 7-0-2

Motion carried

VII. BOARD COMMENTS:

Vice-Chairmen Nassif apologized for being late.

Past Chairmen Cambridge asked if the Sherriff could give a status update concerning the safety of the Village.

Chairman Cusack reminded all the board members to attend the PBID renewal workshop November 17, 2011 at 6:00 P.M. at the Mojave Water Agency and thanked the board members and guests.

VIII. ADJOURNMENT:

Chairman Cusack's motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:41 a.m. to the next meeting of November 16, 2011 at 1:00 p.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack