

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – April 21, 2010**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:03 am.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Past Chairman Cambridge; Carpino; Gilmore; Hitt; Robinson; Sparks; Vice Chairman Nassif; Chairman Cusack.

**Absent:** Johnson

**III. PUBLIC COMMENTS:**

None

**IV. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of March 17, 2010.

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of March 2010

**Recommendation:**

Receive and file.

Motion by Vice Chairman Nassif to approve with a second by Board Member Hitt and unanimously carried.

**V. NEW BUSINESS**

a) New Projects- Village Clean Up Day – Rick Cambridge

Rick Cambridge working with The Town and is anticipating setting a cleanup day in July or August. He will have a complete report the end of June.

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**b) Status Update: Marketing – Scott Nassif**

Vice Chairman Nassif stated the number of News Letters and Brochures printed and distributed. A Banner was ordered and all costs were included in the marketing budget. No ARGP applications were submitted in the first quarter and he encouraged members to submit their application which can be found on line under new projects then marketing. He invited members to submit input for News Letter through contact us on the web site. He introduced Ryan Orr from Passantino/Anderson who gave a detailed report on their marketing procedures and sample of the banner.

Motion made by Vice Chairman Nassif to approve the design of the banner, second by Board Member Hitt.

All Ayes- Motion passed

8-0-0-1

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**c) Status Update- Landscape – Chris Hitt**

Board Member Hitt gave report stating that we received a verbal approval on April 10, 2010 from Cal Trans. We hope to have written approval by May and have job out to bid by June. Our Village Sign has irrigation and plants donated by Mojave Water. No funds are being expended by the property owners of the Village. We will have a Volunteer work force at the sign on May 15, 2010 at 9:30am with lunch following the planting. Water bill is donated by a merchant forever.

**Public Comments:**

Milt Holland stated that Chris Hitt made a false claim regarding the sign area. He claims the sign was paid by the PBID to Chris Hitt and Rick Cambridge. He said that he is going to sue over this and accused Nassif of making a second and lying to get out of it. He accused Chairman Cusack of urging Board Member Cambridge to sue Holland.

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**VII. BOARD COMMENTS:** Chairman Cusack

Board Member Gilmore passed all bills to be paid for Boards Approval. Board Member Gilmore asked for a motion to pay bill presented. Motion made by Board Member Cambridge with a second by Board Member Sparks to approve bills to be paid for the month of April.

All Ayes- Motions Passed

Vote 8-0-0-1

Past Chairman Cambridge stated that he felt a due diligence was done by the Landscape Committee and the Marketing Committee and feels confident that these two items will increase the property value for all of the Village.

Chairman Cusack stated that we must appoint a Budget Committee immediately to accommodate the Towns request for a 2010-2011 Budget so they may present it to the Town Council. The Budget Committee shall consist of TJ Carpino, Donna Gilmore and Rich Sparks. He is pleased to hear the Landscape Committee is moving forward on schedule and the Marketing is on track. All information is available at [WWW.AVVILLAGE.ORG](http://WWW.AVVILLAGE.ORG).

**ADJOURNMENT**

Motion by Past Chairman Cambridge, seconded by Board Member Sparks, and unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:24 a.m. to the next meeting of May 19, 2010 at 9:00 a.m. at Mojave Water Agency.

Respectfully Submitted

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Soni Beckman  
Executive Assistant

Approved:

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Larry Cusack  
Chairman