

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – January 20, 2010**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:04 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Cambridge; Carpino; Gilmore; Hitt; Johnson; Robinson; Vice Chairman Nassif; Chairman Cusack.

Absent: Sparks

III. PUBLIC COMMENTS:

Eugene Buchanan: Received response in writing from last meeting's questions and now request's a verbal response to same question.

Milt Holland: Informed public that he and his wife were arrested for Grand Theft and Extortion and claims it was retaliation from the Police, Scott Nassif and Rick Cambridge. He is appalled that a gift was given to past Chairman Cambridge. He threatened to sue the Town and all Board Members.

Kim Scully: Voiced concerns about Haiti quake being a natural disaster or God's wrath. She stated that the PBID was God's wrath for her and she will pray for people who do the right thing in the community.

IV. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of December 10, 2009.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of December 2009

Recommendation:

Receive and file.

- c) Legal Council
Recommendation:
Receive and file

Motion by Board Member Nassif and seconded by Board Member Hitt to accept Consent Agenda item b) as submitted.

Vote: Motion carried 8-0-0-1.

V. **NEW BUSINESS**

a) **Update on Existing Projects – General Plan - Chairman Cusack**

Chairman Cusack gave report on ARGP program, Median Landscape and Security.

Board Member Johnson inquired about the Old Danish Bakery and was informed that they would be contacted and asked to submit an application for beautification of their building.

b) **New Projects- Village Clean Up Day**

Chairman Cusack suggested that we contact the Town and work together with volunteers and property owners to keep the Village clean of trash. **ACTION:** Board Member Cambridge to contact Public Works and bring back results to next meeting.

Obtain bids for to upgrade light fixtures and obtain Banners on our property. **ACTION:** The Marketing Committee to work with staff and bring report of findings at next meeting.

c) **Status Update- Marketing- Applications**

Vice Chairman Nassif gave a report on Ryan Orr with Passantino Anderson firm. He reported that even though they are running behind they expect to have a logo and newsletter out on February 1st.

Marketing received one application but it did not meet the criteria however Board Member Nassif would like to seek direction from the Board to possibly implement a new program similar to ARGP for installation of security camera and/or additional outside lighting. Board Member Cambridge recommended the existing guideline could be expanded to include the security cameras and light rather than implementing a new program. Property owners could contact the Police Dept. for guidance on placing the equipment. **ACTION:** Marketing will meet to discuss the possible expansion of the ARGP guidelines and bring back result to the Board.

The members were encouraged to submit applications as soon as possible for the ARGP in order to meet the deadline for ending fiscal year June 30, 2010.

Board Member Hitt reminded members of the advertising resources available on the web site www.avvillage.org . Staff will accommodate any member with property for sale or lease. The member should send information to staff through the website or by mail. There is no charge to advertise your business.

d) Status Update: Landscape

Board Member Hitt gave a report on his contact with Richard Pederson from the Town. Cal Trans showed interest in location of Power and water source for the median. There is no information on where we stand at this time with Cal Trans. The Board is looking for approval by February 15th and hope to seek bids in March with completion of phase one by July 15, 2010. **ACTION:** Board Member Hitt to contact Mr. Pederson for update with Cal Trans.

There is a water meter for the sign. Board Member Hitt reported landscape for the sign will begin when the weather permits with donated plants and design by Mojave Water.

VI. BOARD COMMENTS:

Board Member Robinson is pleased with the progress of the Marketing.

Vice Chairman Nassif requested a report on the legal costs paid by the PBID.
ACTION: Treasurer Donna Gilmore will provide total legal costs at next meeting.

Board Member Cambridge is pleased with the progress of the existing projects.

Chairman Cusack encouraged members to visit our web site calendar and project updates www.avvillage.org. He informed members the ARGP application and guidelines are on the web site and it should be submitted as soon as possible.

ADJOURNMENT

Motion by Vice Chairman Nassif, seconded by Board Member Hitt, and unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:30 a.m. to the next meeting of February 17, 2010 at 9:00 a.m. at Mojave Water Agency.

Respectfully Submitted

Soni Beckman
Executive Assistant

Approved:

Larry Cusack
Chairman