

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – July 15, 2009**

I. CALL TO ORDER:

Chairman Cambridge called to order the meeting of the AVVPBID at 9:05 am.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Roll Call

Present: Carpino; Gilmore; Hitt; Robinson; Sparks; Vice Chairman Cusack; Chairman Cambridge.

Absent: Johnson; Nassif and Squire

III. PUBLIC COMMENTS:

Milt Holland, directed a question to Board Member Sparks concerning his recollection of a conflict of interest regarding the lighting of the sign. No comment.

Sharon Holland, made a request for proposal, drawings and plans for the new sign in the past and today. Sign was not part of the PBID and was not paid for by PBID members.

Kim Scully, Repeated her cries for help as she stated in the December 08 meeting and in the April meeting. State the economy is bad and she has received no help.

Marvin Shenkin, speaking for Kim Scully, feels there was a conflict of interest when the Board Members voted in favor of the PBID, as property owners, prior to becoming Board Members.

Eugene Buchanen, Speaker for Kim Scully, gave details on his intended actions on the upcoming special meeting on September 2, 2009.

IV. CONSENT AGENDA

Motion by Vice Chairman Cusack and seconded by Board Member Hitt to accept minutes of June 17, 2009 as submitted.

Vote: Motion carried 7-0-0-3.

1) Approval of Minutes of June 17, 2009, 2009

Motion by Vice Chairman Cusack and seconded by Board Member Robinson to accept the treasurer's Report as submitted.

Vote: Motion carried 7-0-0-3.

2) Treasurer's Report

Recommendation:

To approve the Treasurer's Report as submitted.

V. **NEW BUSINESS**

1) **Art Bishop: Conservation/Economy**

- Plans for new building for Mojave water on 6 acres are 95% complete and have been submitted.
- Training facility for police and fire coming into community.
- Rebates for toilets prior to 1998.
- Rebates for new Washers.
- Rebates of 50 cents per sq. ft. for grass replaced by 0 Scape yard. Possibly additional monies from Town.
- Passed out applications for rebates and passed out CD for 0 Scape.
- State water project plans to have enough water till 2050.

Recommendation:

Information only- no action

2) **Security Presentation Lt. Keith Gulla**

Kicked off 3- two man units in a sweep of the Village last Wednesday July 8. Program will begin on the 17th of July with 2-four hour shifts per week. This will be a zero tolerance program and all hours will be accounted for with a daily log. All business owners will be personally contacted.

Recommendation:

Information and discussion-no action

3) **Budget: 2009-2010**

Recommendation:

Approve the budget as submitted an submit to the Town.

Motion to approve the budget made by Vice Chairman Cusack with a second by Board Member Hitt. All Ayes

Vote: Motion carried 7-0-0-3.

4) **Status Update: Landscape-Chris Hitt**

Mr. Johnson, Landscape Architect, provided conceptual landscape plan for the

median. Richard Pederson was attending a meeting with Cal Trans to obtain the guidelines required in order for the committee to make final decisions on types of plants and ground cover..

Recommendation:

Information only- no action

5) Status Update: Marketing-Web Site- Rich Sparks

Web site is up and running. Will contact the Chamber and the Town to have a link on their web site. Will try to link on our web site to the Town, the Chamber and to any business in the Village. Board Member Gilmore turned in her resignation to the Marketing Committee and the additions will be vice Chairman Cusack and Board member Nassif. They will be added to the existing members Board Member Robinson and Board Member Sparks. Board member Sparks will look into hiring a Marketing firm and present it at the next committee meeting.

Recommendation:

Information only- no action

6) Status Update: Village Planning and Standards: Members to bring ideas on improvements. Chairman Cambridge is still interested in hearing new ideas from the members on how they would like to improve the Village. No ideas were presented at his meeting.

Recommendation:

Discussion only- no action

VI. BOARD MEMBER COMMENTS

None

ADJOURNMENT

Motion by Vice Chairman Cusack, seconded by Board Member Hitt, and unanimously carried to adjourn the meeting of the Apple Valley Property Business Improvement District Meeting at 10:10 a.m. to the next meeting of August 19, 2009 at 9:00 a.m.

Respectfully Submitted

Soni Beckman, Board Administrator

Approved:

Chairman, Rick Cambridge