

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – June 17, 2009**

**I. CALL TO ORDER:**

Chairman Cambridge called to order the meeting of the AVVPBID at 9:05 am.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

Roll Call

**Present:** Carpino; Hitt; Nassif; Robinson; Sparks; Vice Chairman Cusack; Chairman Cambridge.

**Absent:** Gilmore, Johnson and Squire

**III. CONSENT AGENDA**

Motion by Vice Chairman Cusack and seconded by Board Member Hitt to accept consent agenda items 1, and 2 as submitted.

**Vote:** Motion carried 7-0-0-3.

**1) Approval of Minutes of May 20, 2009**

Return pictures to Milt Holland per minutes. Pictures accepted by Mr. Holland.

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**2) Treasurer's Report**

**Recommendation:**

To approve the Treasurer's Report as submitted.

**IV. NEW BUSINESS**

**1) Security Presentation-Crime Mapping-Trish Hill**

San Bernardino County Sheriff set up an on line presentation to inform the community on various alerts and information regarding crime available to them. Ms. Hill was diligent in giving instruction on setting up a custom alert for individuals and for a business. There was a question and answer period and the members were informed that this is a free service.

**Recommendation:**

Information only- no action

**2) Status Update: Landscape**

Landscape has been on hold. Board member Hitt will set up committee meeting within two weeks and make a report at the next meeting.

**Recommendation:**

Place on agenda for the June 17, 2009 meeting

**3) Status Update: Marketing – Web Site**

Soni will meet with Web Designer in the next two weeks and a report will be given at June 17, 2009 meeting.

**No Board Action necessary as this was informational only status report.**

**4) Village Planning and Standards: Goals and Objectives 2 and 5 year Plans**

Chairman Cambridge request the members bring in ideas on improvements to be presented at the next meeting. Chairman Cambridge is in the process of scheduling an afternoon workshop to brainstorm objectives for the Village.

The Town Manager will make a presentation at the August meeting.

**Recommendation:**

That Frank Robinson be placed on the Agenda for August 19, 2009

**VII PUBLIC COMMENTS**

Ryan Orr gave a presentation on the Southern California Sustainability Summit 2009. He offered free co-hosting to the PBID. This is a forum to make business more inviting and will be held on November 12, 2009 at the Ontario Convention Center.

Motion by Co-Chairman Cusack to sponsor the event and a second by Board Member Nassif. All Ayes

Eugene Buchanan sent a letter to the Board to make a request for a Special Meeting re: the Management Plan.

Marvin Shankin stated he represented Kim Scully and asked and voiced her concerns about several items on the treasurer report. He also asked a variety of questions regarding the landscaping. Questions were related to Cal Trans, Maintenance and cost to the PBID.

Art Bishop gave an update on the Mojave Water building and Landscaping.

**VIII BOARD MEMBER COMMENTS**

Board Member Nassif responded to many of the questions and concerns as follows. PBID money did not pay for the new sign. The sign was paid for by

the insurance company of the person responsible for the destruction of the old sign. The old sign was paid for by individual property owners out of private funds. The PBID will continue to be more aggressive on positive changes in the Village. The Center Median is State owned but by investing in the beautification the Town was able to closely match funds. This will make the area more desirable to shop in and by being pro-active it will help the economy by creating a destination. The plan is to add lights, help traffic flow and add landscaping.

Board Member Sparks all property owners keep their area beautiful with landscaping.

Vice Chairman Cusack would like input from property owners for goals and objectives.

Chairman Cambridge wants to enhance the Village area to increase business and wants what is best for the majority.

### **ADJOURNMENT**

Motion by Board Member Carpino, seconded by Board Member Sparks, and unanimously carried to adjourn the meeting of the Apple Valley Property Business Improvement District Meeting at 10:05 a.m. to the next meeting of July 15, 2009 at 9:00 a.m.

Respectfully Submitted

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Soni Beckman, Board Administrator

Approved:

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Chairman, Rick Cambridge