Apple Valley Village Property Business Improvement District Board Meeting Minutes – February 22, 2017

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:03a.m.

II. <u>ROLL CALL</u>

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Hitt; Chairman Collingsworth; Cusack; Cambridge; Kelley **Absent:**

III. PUBLIC COMMENTS:

Chairman Collingsworth wished congratulations to the new Captain of the Apple Valley Police Department.

IV. <u>Committee Updates</u>

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that they want to put a curb on the ditch side of Highway 18. It looks as if Cal Trans will have to approve the curbing due to its proximity. Cal Trans have postponed a meeting with the Landscape Committee twice since January 2017. Another meeting has been scheduled with Cal Trans.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she has no new update.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that there is a budget item from last year that is causing an effect on this year's budget. There was a balance left over from last year budget of \$6,966. Board Member Nassif asked the board if they could rollover the extra \$6,966 to this year's budget so that they could have a summer street fair. He stated that the street fair is budgeted at \$7,500.

d) Status Update: PBID Renewal – Donna Gilmore

Treasurer Gilmore stated that she would have Ed speak and give an update.

Ed stated that Sunset Hills is one of the most professional and developed businesses in Apple Valley. He is very thankful for their services.

In regards to the renewal process, it is moving forward. Chairman Collingsworth, the Board, and Ed will continue to work with the MWA to try and gain their support for the petition. There was discussion of bringing on board the Chamber of Commerce to help with the petition process. It was recommended that a contingency plan be in place just in case the renewal process is not successful.

e) Suggested items for next agenda

Approval for funding the 2017 Street Fair - June 3rd, 2017.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of January 11, 2017.
 <u>Recommendation</u>: Approve the subject minutes as part of the consent agenda.
- b) Treasurer's Report Month of January 2017
 <u>Recommendation</u>: Approve the subject minutes as part of the consent agenda.

Motion by Board Member Nassif and second by Board Member Cambridge to approve items a and b. The motion passed unanimously.

VI. <u>NEW BOARD BUSINESS</u>

a) Town of Apple Valley Update

Orlando from the Town was not present. Kenneth from the Town stated that he has worked on the merchant directory. Next week he will have the first draft of the new map and directory.

b) Signature Events Update

Angelique was not present for the meeting.

VII. Board Comments

Board Member Hitt spoke about John Glenn Rd.

VIII. ADJOURNMENT:

Board Member Nassif motioned to adjourn and second by Board Member Cusack. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:48 a.m. to the next meeting of March 15, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage Administrative Consultant

Approved:

Chairman Collingsworth