

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – February 19, 2019**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:05a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Cusack; Vice Chair Kelley; Gilmore; Nassif; Cambridge

Absent: Hitt

Chairman Cusack thanked Board Member Cambridge for his service and tenure serving the board.

Motion by Board Member Nassif and second by Vice Chair Kelley to appoint Bob Tinsley the vacated seat on the Property-Owners Business Improvement District.

Motion passes unanimously.

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she received a check from the town for last year's expenses and has been transferred to the PBID savings account. The new budget will begin to be worked on in March 2019.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that the mixer would be on April 11, 2019 at Mollies Kountry Kitchen at 5PM. There will be updates about the PBID and speakers presenting at the mixer. The street fair is set

for June 8, 2019 and will be on Powhatan Rd. The 2019 member directory will hopefully be sent out in mid march.

d) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Rosenbaum from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

There were 7 arrest made last month and 83 business contacts.

Treasurer Gilmore requested the trespassing forms be available at the mixer in April for the property owners.

e) Suggested items for next agenda

A projected plan for the Village in regards to planning and development in association with the Town.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of January 15, 2019.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of January 2019

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Nassif and second by Vice Chair Kelley to approve items a and b.

The motion passed unanimously.

Board Member Tinsley abstained.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Kenneth from the Town was not present.

b) Town of Apple Valley Reimbursement for Median (\$74,000)

Board Member Hitt was not present.

c) Signature Events Update

Angelique stated they are halfway done with the first phase of the member directory. There are some incompatibilities with the website and programs that are needed to submit the forms online. The problem is still being worked on and will hopefully resolved soon. A new website is needed to accept electronic payments, signatures, etc. She will obtain the costs of what a new website would cost and present it to the board. The mixer invite will be sent out soon along with the newsletter prior to the event to attract more members. The flyer is almost complete for the street fair and acted as a save the date.

VII. Board Comments

The board welcomed Board Member Tinsley and he is looking forward to making the Village a better place to do business.

An RFP will be released in March for Administrative and Marketing positions for the PBID.

VIII. ADJOURNMENT:

Board Member Nassif motioned to adjourn and second by Board Member Tinsley. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:41 a.m. to the next meeting of March 19, 2019 at 9:00 a.m. at the Town Council Chambers at Apple Valley Town Hall.

Respectfully Submitted

Brett Savage
Executive Secretary

Approved:

Chairman Cusack