

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – December 4, 2013**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:01a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Collingsworth; Robinson; Gilmore; Vice-Chairman Nassif; Hitt; Chairman Cusack; Past Chairman Cambridge; Collingsworth

Absent:

III. Public Comments:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that he has no new news.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated the budget would be reviewed in February.

c) Status Update: Marketing – Vice-Chairman Nassif

Vice-Chairman Nassif stated that there are no new updates

d) Suggested items for next agenda

Appointment of new officers.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of November 20, 2013.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of November, 2013

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Hitt and second by Vice-Chairman Nassif to approve items a and b.

The motion passed unanimously.

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated that the Village website has been updated with news and information. The website was revised as well as the Facebook and Twitter have been update. She has a meeting with Scott from Fastsigns to discuss the issue of the different fonts of the kiosk signs. The constant contact has been sent out every Wednesday. The Newsletter has been drafted and if anything needs to be altered let the Chamber know. The Christmas lights contested in the Village will be pushed back to the following week.

b) Nominating Committee Update

Chairman Cusack stated that the ballots were been sent out. In total there were 168 mailers and the Nominating Committee received 20 ballots back. The returned ballots resulted in unanimous decision to reappoint Jack Collingsworth, Donna Gilmore and Bill Robinson as members of the Apple Valley Village PBID. There were no write-ins or other votes for individuals. The January PBID meeting will oversee the reappoint the board members who won the election. There was a total of 18 bad address and will be in the process of being fixed so that there will be an updated address list.

VII. Board Comments

Board Member Robinson stated that there should be a sheet with information regarding the ARGP application that explains in simple details how the program works.

Treasurer Gilmore stated that she spent a half an hour explaining in great detail how the ARGP works. She also provided as much information as possible in a letter to Ms. Scully so that it will avert any future confusion.

Vice-Chairman Nassif stated that the Village Newsletter date for future PBID needs to be alter from 12-4-13 to January 2014,

Past Chairman Cambridge inquired about the oversight of the ARGP program. Vice-Chairman Nassif tends to visit the property to see the new improvements.

VIII. ADJOURNMENT:

Board Member Cusack motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:32 a.m. to the next meeting of January 15, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack