

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – November 20, 2018**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 7:36a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Chairman Collingsworth; Cusack; Kelley;
Cambridge

Absent: Hitt

III. PUBLIC COMMENTS:

No comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt was not present.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she met with Orlando from the Town and went over the report that the CPA submitted. She is now awaiting a check from the Town.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that they did not have a marketing meeting this last month. There will be the Holiday Lighting Contest. The checks were given to the parade winners at the Town Council meeting.

d) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Rosenbaum from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

e) Suggested items for next agenda

Closed session (personnel).
January Meeting – Member Directory

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of October 16, 2018.

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of October 2018

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cusack and second by Board Member Nassif to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

- a) **Town of Apple Valley Update**

Kenneth from the Town was not present.

- b) **Nominating Committee**

Board Member Gilmore stated that the ballots had been sent out in early November. She has received 22 ballots back as of today. The counting of the ballots will take place on December 4, 2018.

- c) **Signature Events Update**

Angelique stated that she has met with Public Works and was able to start planning for next year's activities. She mentioned how important it was to have Public Works be working alongside the PBID in regards to the parade and other activities. There was discussion of dropping the car show for future events. She stated that the parade fell within budget and Chairman Collingsworth mentioned raising the prize money for the car show to induce more turnout. The next marketing meeting will be January. December 14, 2018 will be when the Holiday Lighting Contest will take place. Board Members Cusack and Kelley along with Chairman Collingsworth will be the judges.

VII. Board Comments

Board Members wished everyone a Happy Thanksgiving and happy holidays.

Chairman Collingsworth congratulated Board Member Nassif on his Town Council reelection.

VIII. ADJOURNMENT:

Chairman Collingsworth motioned to adjourn and second by Board Member Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 8:41 a.m. to the next meeting of December 4, 2018 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth