

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – November 20, 2013**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 9:05a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Collingsworth; Robinson; Gilmore; Vice-Chairman Nassif; Hitt; Chairman Cusack; Past Chairman Cambridge

**Absent:** Collingsworth

**III. Public Comments:**

Kim Scully sang God Bless America. Ms. Scully stated that the board knows her story. She doesn't want to beg for more money. She had her building painted red to resemble a barn. She asked for the 2012 ARGP and Vice-Chairman Nassif explained to her during the last meeting that she can not request any more. She was asking for half of what she paid which was \$6,032, so in turn she wants \$3,000. She stated that she only received \$1,900. The ARGP program does not allow a business owner to retroactively apply for previous years. Ms. Scully is requesting an additional \$1,000.

Vice-Chairman Nassif stated the ARGP program only allows for a property owner to receive up to a maximum of half of what they pay into the assessment. Ms. Scully 2012-2013 assessment tax was \$3,888, which means she is available to receive \$1,944 back from the ARGP application.

Treasurer Gilmore stated that she is applying after the application was due. She also stated that the PBID calendar does not follow the January to December, but rather July 1 to June 30. So if one turns in their application in 2011 the PBID can not allocate the funds until 2012 because she had already applied in 2011 and received a check as well as received a check in 2012. So when she applies she can not use her 2012 taxes, but rather her 2013 due to the fact the PBID is allocating those funds from that years budget.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt stated that he does not have a deadline but they have been out in the Village working. There is another company that is interested in the instillation of the lights for the village sign. He will be meeting with them in the coming weeks.

**b) Status Update: Budget – Donna Gilmore**

Donna Gilmore stated the Town is still reviewing over everything. She has received a letter for an extension until the February 15. She has contacted Ms. Starbuck to fill out all the information and get the taxes in by the deadline, so that when the Town is completed the PBID is not behind in the process.

**c) Status Update: Marketing – Vice-Chairman Nassif**

Vice-Chairman Nassif stated that there is nothing new to report. The kiosk signs font problem needs to be addressed

**d) Suggested items for next agenda**

No suggested items.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of October 23, 2013.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of October, 2013**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Hitt and second by Vice-Chairman Nassif to approve items a and b.

The motion passed unanimously.

**VI. NEW BOARD BUSSINESS**

**a) Nominating Committee Update**

Chairman Cusack stated that the ballots have been sent out. The ballots are due by December 1, 2013. The Nominating Committee will convene on December 3, 2013 to count the ballots and the results will be presented at the annual PBID meeting on December 4, 2013 at the Mojave Water Agency at 9:00AM.

**b) Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated that the Village website has been updated with news and information. The Constant Contact is sent out every Wednesday and the Facebook Page has 603 "Likes" along with the Twitter page has been updated. She stated she spoke with Scott from Fastsigns and he will be looking into the font problem. Scott assured the PBID that they would reprint any of the kiosk signs that do not have the correct font. They are working on the holiday newsletter for the Village and they want to host a lighting contest. December 4, 2013 at 6PM is the tentative date and time for the lighting contest.

Orlando from the Town of Apple Valley stated that the Chamber of Commerce and Town enter into a business retention agreement. Some of the activities include "boots on the ground", where the Town meets with different business owners within Apple Valley. The program will be called The Apple Core Program where they recognize the core of the business community. It is just another way for individuals to meet the business community in Apple Valley. The Chamber will also help with the Yucca Loma bridge project in terms in offering local resources and local vendors to the out of area contractors. Janice and her team will host an event honoring the business community in Apple Valley. They are hoping to kick off the "Shop Local Campaign" during the Small Business Saturday, the day after black Friday. The campaign should last for about 2 weeks and the complete details are still being worked out.

**VII. Board Comments**

Vice-Chairman Nassif congratulated Brett Savage for his article in the Daily Press concerning his bid for the 33<sup>rd</sup> Assembly District.

**VIII. ADJOURNMENT:**

Board Member Cusack motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:41 a.m. to the next meeting of December 4, 2013 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

---

Brett Savage  
Administrative Consultant

Approved:

---

Chairman Cusack