

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – October 19, 2016**

**I. CALL TO ORDER:**

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:03a.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Chairman Collingsworth; Gilmore; Cambridge; Hitt, Kelley; Nassif

**Absent:** Cusack

**III. PUBLIC COMMENTS:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape – Chris Hitt**

Board Member Hitt stated he and Chairman Collingsworth attended a meeting last week with the landscape architect. They produced some renderings of the potential look of the upcoming project.

**b) Status Update: Budget – Donna Gilmore**

Treasurer Gilmore stated that she has no new update.

**c) Status Update: Marketing – Scott Nassif**

Board Member Nassif stated that he was unable to make the last few meetings, but should be able to attend from now on.

Treasurer Gilmore presented Kim Scully's ARGP application.

\*Motion by Board Member Cambridge and second by Board Member Nassif to approve the ARGP application for Kim Scully for the amount of \$1,942.24.

The motion passed unanimously.

**d) Status Update: PBID Renewal – Donna Gilmore**

Treasurer Gilmore stated that she would let Ed Henning speak.

Ed Henning stated that we collected 56 petitions (300 parcels) in 2012 and was more than half of the total assessment. The PBID must get at least 50% of the tax assessment to move to the next phase. Last time there was a word of mouth program and speaking to the property owners one on one. The top 40-property owners account for 60% of the assessments. Ed will send a letter to the individuals who supported the renewal in 2012 to have them sign the new petitions. Currently the board is at 6% but will continue to grow.

Board Member Nassif opted to speak with the Franklin family in regards to the PBID renewal.

**e) Suggested items for next agenda**

No suggested items.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

**a) Approval of Minutes of September 21, 2016.**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

**b) Treasurer's Report – Month of September 2016**

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Member Hitt to approve items a and b.

The motion passed unanimously.

**VI. NEW BOARD BUSINESS**

**a) Town of Apple Valley Update**

Orlando from the Town was not present.

**b) Nomination Committee Update**

The statement of interest had been posted on the website. The ballots will go out at the beginning of November and will have the results by December 7<sup>th</sup> 2016 board meeting.

**c) Signature Events Update**

Angelique stated that they would have a concluding meeting this upcoming Thursday at 9:00AM. They will be able to present the winners of the parade at the council meeting next Tuesday October 25<sup>th</sup>, 2016. The overall winners of the parade were the following:

1<sup>st</sup> Richard Myer, Pet Cemetery  
2<sup>nd</sup> GHHS Marching Band and Cheer  
3<sup>rd</sup> Sycamore Rocks, Lion King  
\*There are winners in different categories

The signage came in a little over budget. She stated that they would be about \$400 over.

Treasurer Gilmore requested that in next year's parade forms to not place a release date for the winners because many people made phone calls to both herself and Brett and the results were not ready.

Angelique would like to rearrange the main stages and try to incorporate the street fair within the parade. The board agreed that they would like to continue the Christmas lighting contest in the Village. In regards to the Summer Street Fair 2017, she needs to know if it will be held in May or June and which Saturday.

There will be a marketing meeting Thursday November 10<sup>th</sup>.

**VII. Board Comments**

Board Member Cambridge stated he was happy to see Board Member Nassif healthy and back to his normal routine.

Chairman Collingsworth thanked everyone for their hard work. He praised Board Member Nassif commitment to the PBID and his community.

**VIII. ADJOURNMENT:**

Board Member Cambridge motioned to adjourn and second by Treasurer Gilmore. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:58 a.m. to the next meeting of November 16, 2016 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Collingsworth