

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – October 18, 2017**

I. CALL TO ORDER:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:00a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Cambridge; Kelley; Cusack; Nassif; Hitt; Chairman Collingsworth

Absent: Gilmore

III. PUBLIC COMMENTS:

No public comments.

IV. Committee Updates

a) Status update: Landscape – Chris Hitt

Board Member Hitt stated that they are ready to go out to bid. There will be a meeting with the Town in the next couple of weeks.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore was not present, but the treasurer's report was submitted.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that they had a recap meeting of the parade and street fair. He has only received positive feedback thus far in regards to the parade and street fair. After review, he stated that they came in on budget.

d) Status Update: Nominating Committee – Donna Gilmore

Treasurer Gilmore was not present, but the ballots will be sent out before November.

e) Status Update: Sheriffs Department – Joy Ballinger

Sergeant Laura from the PD gave the PBID Board the statistics report to review regarding the calls/incidents taken place during the last month.

f) Suggested items for next agenda

Merrell Johnson Contract.
2017 – 2018 Town of Apple Valley Contracts

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of September 18, 2017.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of September 2017

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Board Member Cambridge and second by Board Member Kelley to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSINESS

a) Town of Apple Valley Update

Kenneth stated October 24 at 6:30PM at the Town would be when the awards of the winners from the parade will be announced. The newsletter will be sent out in the next couple of weeks.

b) Acquisition of the Navajo and Highway 18 Property

Chairman Collingsworth is advocating that the board should purchase the property. Board Member Hitt has been negotiating with the owner. Contact will be made with Ed Henning to receive counsel on how to proceed.

c) 2017 – 2018 Town of Apple Valley Contracts

Board Member Nassif stated that he had discussed the topic with Brad Miller from the Town. It is still a topic in discussion.

d) Signature Events Update

Angelique stated that the parade/street fair was a huge success. Currently, the parade and street fair came in under budget as well. She stated that she did not have the time to allocate towards

fundraising. The Grand Marshall campaign does not have the legs as it use to and did not have much momentum or gain traction. There will be a wrap up meeting on November 6, 2017. There will be a parade mixer to say thank you on November 15, 2016 at 5PM at the Rusty Bull.

Angelique stated that the Christmas lighting contest was taking out of the budget. The board agreed to keep the contest continuing through this year and will allocate the appropriate funding.

VII. Board Comments

No board comments.

VIII. ADJOURNMENT:

Board Member Nassif motioned to adjourn and second by Board Member Cambridge. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:52 a.m. to the next meeting of October 18, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Collingsworth