Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – January 11, 2017

I. **CALL TO ORDER**:

Chairman Collingsworth called the meeting to order of the AVVPBID at 9:05a.m.

II. **ROLL CALL**

Roll call was taken with the following Board Members present.

Present: Gilmore; Nassif; Hitt; Kelley; Chairman Collingsworth
Absent: Cusack; Cambridge

III. **PUBLIC COMMENTS:**

No board comments. The awards for the PBID Village Christmas Lighting Contest were given to the winners.

IV. **Committee Updates**

a) **Status update: Landscape – Chris Hitt**
Board Member Hitt was not able to attend the meeting. Chairman Collingsworth stated that the status of the committee has not changed.

b) **Status Update: Budget – Donna Gilmore**
Treasurer Gilmore stated that there is nothing new with the committee. She has the reports in regards to the standing budget for the year and the expenses for the last 6 months.

c) **Status Update: Marketing – Scott Nassif**
Board Member Nassif stated that there would be a meeting next Tuesday.

d) **Status Update: PBID Renewal – Donna Gilmore**
Treasurer Gilmore stated that she would have Ed Henning speak and give an update.

Ed stated that he has sent out the renewal petition packets. He has received 4 back that have been signed. In a week, a meeting should be called so that board members can be assigned property owners to reach out to personally via phone call or in person to persuade them to sign the petition. The petition is not binding, and

the person that signs the petition does not have to vote yes when they receive their ballots.

e) Suggested items for next agenda

No suggested items.

V.   CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of December 7, 2016.
Recommendation:
Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of December 2016
Recommendation:
Approve the subject minutes as part of the consent agenda.

Motion by Board Member Nassif and second by Treasurer Gilmore to approve items a and b.
The motion passed unanimously.

VI.   NEW BOARD BUSINESS

a)   Town of Apple Valley Update

Orlando from the Town was not present for the meeting.

b)   Appointment of 2017 – 2018 PBID Board Officers

Motion by Treasurer Gilmore and second by Board Member Nassif to approve the 2017 – 2018 PBID Board Officers as follows: Chairman Jack Collingsworth, Vice-Chairman Cusack, Treasurer Donna Gilmore, and Secretary Kelley.

ROLL CALL VOTE:

Board Members: Gilmore__Y___, Chairman Collingsworth___Y__ Cambridge___NP__, Nassif__Y___, Cusack__NP___, Hitt__NP___, Kelley__Y___.

Vote: 4-0-3
The motion passed

c)   Signature Events Update

Angelique stated that she had run an ad of the full directory for 3 days. Donna has provided a new list of businesses and Angelique said she would make the edits resulting in an updated directory.

Treasurer Gilmore inquired if notifications are being sent to all participants of the parade and Christmas lighting contest. The participants should be made aware that their work did not go unnoticed.

A new list of updated contacts will be compiled to be able to reach out to more members of the Village. Angelique wants to receive every list of names/address/emails and distinguish between property owners, merchants and participants. She will discuss this further during the next Marketing Committee meeting.

Kenneth from the Town stated that he would like a draft of the Chairman's Message by next week.

VII.   Board Comments

No board comments.

VIII.   ADJOURNMENT:

Treasurer Gilmore motioned to adjourn and second by Board Member Nassif. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:44 a.m. to the next meeting of February 15, 2017 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

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Brett Savage
Administrative Consultant

Approved:

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Chairman Collingsworth