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CHAIRMAN'S MESSAGE

We have had the good fortune of obtaining Trigger from the Roy Rogers Estate through the hard work and donations from Bob Tinsley and several

Village Merchants. We are in the process of finding a permanent home for him in the Village. We welcome any suggestions from our members on a location.

I encourage all property owners interested in rehabilitating their property with the suggested, but not limited to improvements such as lighting, new parking area or resurfacing of parking area, surveillance systems, painting etc, to go on line and submit an ARGP application.

If you look around the Village you will see improvements. We are cleaning up the downtown area and you will notice more new businesses moving into the area.

I feel very positive about the reconditioning of the Village from all angles. We offer business office space as well as light industrial buildings at a fair price. We are encouraging business owners from other areas in the High Desert to move to the Village. We would like to make the Village a destination. I have been asked "what are we doing about the center where Carl's Jr. used to be?" We have a group working with the owner of that property and hopefully we will see some improvement before the year is out.

Regards,
Larry Cusack, Chairman

VILLAGE SIGN GETS BEAUTIFIED

It was easy to see what the historic heart of Apple Valley means to our caring residents – several of whom turned out last month to plant desert adaptive plants to beautify the land surrounding the welcome sign to our wonderful community of businesses.

Several residents, of all ages donated their precious time to planting beautiful Ocotillos, Yuccas and other native plants to share with onlookers the special place the area holds in our community.

The plants and water to irrigate them were generously donated by the Mojave Water Agency. MWA board member and Deputy Fire Chief Art Bishop was also there to cook lunch for all of the volunteers. "We thought this was a great way to involve the community and introduce residents to the wonderful things we're doing in The Village," said Larry Cusack, chairman of the PBID Board. "This area represents such a tradition in our community; we want the residents to help us continue that tradition." Thank you to all of those that came out to do your part and to MWA for the generous donations. The Town of Apple Valley and The Village posted pictures of the event on their respective Facebook pages, and we intend to carry on the momentum by continuing to clean up and beautify this historic area.



Trigger Comes Home

Roy Rogers' famous horse Trigger stood as a landmark in the Victor Valley for some three decades welcoming guests to the land that the famous movie star called home. After the passing of Rogers and his wife Dale Evans, the statue – one of only two like it in the world – was relocated to Branson, MO. But with the help of The Village and some business leaders in the community, the statue was saved and sent back to its original home in Apple Valley.

It is currently being restored while its new owners decide on the best new home for the piece of High Desert History. We're thinking it would be a beautiful addition to The Village. Welcome back Trigger!

STATE OF THE ART ANIMAL SHELTER BUILT IN APPLE VALLEY

The Town of Apple Valley unveiled its new state-of-art animal shelter right here in The Village. Hundreds of members of the public turned out to tour the new facility and enjoy live music while learning about pet safety and training.

"We were very excited when the opportunity arose to purchase two adjacent properties that would house larger facilities when the time came, yet maintain our roots in the Village," said Kathie Martin, Public Information Officer for the Town of Apple Valley. "The new shelter and future home of the Public Works yard is less than a mile from our current location. That's where citizens are used to finding us, and the corporate yard presence will enhance the light industrial areas."

The beautiful new facility can provide safe and comfortable accommodations for 115 dogs and 134 cats. In addition, the facility is equipped to house other animals including space for livestock and exotic animals.

"With the additional space, the shelter could also provide an option for other local agencies in need of animal shelter services," said Apple Valley Town Manager Frank Robinson.

Please stop by and check out the newest addition to our Village family of businesses and make them feel welcome.

"This really represents a new standard in municipal animal care," said Gina Schwin-Whiteside, Animal Services Manager. "With modern equipment and an efficient facility, we can provide clean and sustainable care to Apple Valley animals with no additional staffing."

On behalf of The Village Business and Property Owners Improvement District, we'd like to welcome our new four-legged neighbors and the town staff members who care for them.

The new facility is located at 22131 Powhatan Road in The Village.



One Close-Knit Group

An avid knitting enthusiast – Lynn Thomas was never able to find the material she wanted at regular stores so she did what anyone would; she opened her own.

Now, after six years in business, the Fanciwerks Yarn Shoppe has developed a loyal following.

They offer classes on knitting and crocheting and offer goods to fit your knitting needs that cannot be found anywhere else in the desert.

Lynn is the type of person who could go months without seeing someone, but remembers their name and their needs the second they walk into her shop again, according to her associate Brenda Cruger. Cruger teaches classes at the shoppe and has been helping Lynn run things for the past few years.

When asked what got her there, her answer is simple: "My love for Lynn and my love for knitting," she says.

Her favorite part about working in the Yarn Shoppe is that they work with the neighboring businesses almost like it's a single unit. They hold classes that teach beading, which benefits the bead store one door down, and send others to the shop for knick-knacks and gifts.

For all of your knitting needs, visit Fanciwerks Yarn Shoppe in the Village at 21810 Highway 18, Unit 2.

Business Spotlight

The Village continues to add to its diverse community of businesses as probate attorney Carolyn Schauf makes a new home in the district. Schauf, who specializes in estate planning and probate, has been practicing law for 24 years. She has been doing business in the Victor Valley for six years but recently relocated her office from Victorville to The Village in Apple Valley.

"It's great, I love it here," Schauf said. "My business has increased so much since we moved in."

Schauf attributes the rise in business to the fact that many of her clients are elderly and live in Apple Valley, but can't deny that it's also due to the location. She said that being on the highway has provided a benefit.

True to the character of The Village, Schauf has the help of her Husband Joe McCarter, who is helping run the office along with her son Jeff Schauf, who handles bankruptcies for her, making it a close-knit staff.

"I think it's great here," Schauf added of the Village, "With all the people here working together trying to make it better."

