

Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307

Phone: 760-810-9856 Fax: 760-247-7392

MEETING AGENDA

Wednesday, February 16, 2011

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
22450 Headquarters Dr.
Apple Valley, Ca. 92307

Time: 9:00 a.m.

I. **CALL TO ORDER:** Vice- Chairman Nassif

II. **ROLL CALL:**

Board Members: Carpino_____, Collingsworth_____, Gilmore_____, Hitt_____,
Johnson_____, Past Chairman Cambridge_____, Vice Chairman Nassif_____,
Chairman Cusack_____.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

Next Meeting Wednesday, March 16, 2011 at MWA 9am

III. **PUBLIC COMMENTS**

IV. APPOINTMENT OF NEW BOARD MEMBER (Article VIII, Section 4 of By Laws)

Recommendation:

Approve appointment of new Board Member

V. CONSENT AGENDA ITEMS:

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

a) Approval of Minutes of September 15, 2010

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Approval of Minutes of November 10, 2010

Recommendation:

Approve the subject minutes as part of the consent agenda.

c) Approval of Minutes of December 1, 2010

Recommendation:

Approve the subject minutes as part of the consent agenda

d) Approval of Minutes of January 19, 2011

Recommendation:

Approve the subject minutes as part of the consent agenda

e) Treasurer's Report –January, 2011

Recommendation:

Approve the subject treasurer's report as part of the consent agenda

VI. NEW BUSINESS

Open public comments

Close public comments

a) Reiterate Definition of Ad Hoc Committees – Chairman Cusack

Recommendation:

Information only

b) Status Update: Landscape - Chris Hitt

Recommendation:

Information only

Open public comments
Close public comments

- c) **Status Update: Marketing – Scott Nassif**
Recommendation:
Discussion

Open public comments
Close public comments

- d) **Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information Only
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VII. ACTION ITEMS

- a) **Discussion/ Approval of Chamber of Commerce Media Management Proposal – Chairman Cusack**
Recommendation:
Approve contract
- b) **Discussion/Approval of Mojave Copy & Printing Proposal for Newsletter**
Recommendation:
Approve Contract

VIII. BOARD COMMENTS: Chairman Cusack

IX. ADJOURNMENT: Chairman Cusack