Apple Valley Village Property-Owners Business Improvement District P.O. Box 1044 Apple Valley, Calif. 92307

Phone: 760-810-9856 Fax: 760-247-7392

MEETING AGENDA

Wednesday October 13, 2010

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location:	MWA 22450 Headquarters Dr. Apple Valley, Ca. 92307				
Time:	9:00 a.m.				
I. CALL TO	ORDER: Chairman Cusack				
II. ROLL CA	ROLL CALL:				
Robinson	mbers: Carpino, Gilmore, Hitt, Johnson,, Sparks, Past Chairman Cambridge, Vice Chairman, Chairman Cusack				
(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)					

Next Meeting Wednesday November 10, 2010 at MWA 9am

Items add to next month's agenda:

III. PUBLIC COMMENTS

IV. CONSENT AGENDA ITEMS:

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

a) Approval of Minutes of September 15, 2010 Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report –September 2010 Recommendation:

Approve the subject treasurer's report as part of the consent agenda

c) Village Holiday Decorating Contest

Recommendation:

Approve the subject Holiday Decorating Contest as part of the consent agenda

d) <u>Banner Estimate for Light Standards</u> Recommendation:

Approve the subject Banner estimate as part of the consent agenda

V. <u>NEW BUSINESS</u>

Open public comments Close public comments

a) Status Update: Landscape - Chris Hitt

Recommendation:

Information only.

Open public comments Close public comments b) Status Update: Marketing – Scott Nassif Recommendation:

Discussion

Open public comments Close public comments

c) Presentation: California Downtown Association Conference –
 Orlando Acevedo
 <u>Recommendation:</u>
 Information only

Open public comments Close public comments

d) Status Update: Security Report– Lt. Gulla Recommendation:
Information only

VI. <u>ACTION ITEMS</u>

Open public comments Close public Comments

a) ARGP Application: Chairman Cusack Application Ascension Lutheran Church

Recommended Board Action:

Approve application and call for a vote.

b) ARGP Application: Chairman Cusack Application Frogee's Cocktail Lounge

Recommended Board Action:

Approve application and call for vote

VII. <u>BOARD COMMENTS</u>: Chairman Cusack

VIII. <u>ADJOURNMENT</u>: Chairman Cusack