Apple Valley Village Property-Owners Business Improvement District P.O. Box 1044 Apple Valley, Calif. 92307

Phone: 760-810-9856 Fax: 760-247-7392

Board Meeting Wednesday July 21, 2010

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA

22450 Headquarters Dr. Apple Valley, Ca. 92307

Time: 9:00 a.m.

I. <u>CALL TO ORDER</u>: Vice Chairman Nassif

II. ROLL CALL:

Board Memb	pers: Carpino_	, Gilmore	, Hitt	_, Johnson,	
Robinson	, Sparks	_, Past Chairman	Cambridge_	, Vice Chai	irman
Nassif	, Chairman Cus	sack .			

Next Meeting Wednesday August 18, 2010 at MWA 9am

<u>Items add to next months agenda:</u>

III. PUBLIC COMMENTS

IV. CONSENT AGENDA ITEMS:

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

a) Approval of Minutes of June 16, 2010

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report - June 2010

Recommendation:

Approve the subject treasurer's report as part of the consent agenda.

V. <u>NEW BUSINESS</u>

Open public comments Close public comments

a) Presentation: Stardust 910 AM Radio - Steve Elliott

Recommendation:

Discussion – no action

Open public comments Close public comments

b) Status Update: Marketing - Scott Nassif

Recommendation:

Discussion – no action

Open public comments Close public comments

c) Status Update: Landscape - Chris Hitt

Recommendation:

Information Only

Open Public Comments Close Public Comments

VI. <u>ACTION ITEMS:</u>

a) ARGP Applications: Chairman Cusack

Recommendation:

Approve Application and file

VII. BOARD COMMENTS: Chairman Cusack

VIII. <u>ADJOURNMENT</u>: Chairman Cusack