Apple Valley Village Property-Owners Business Improvement District P.O. Box 1044 Apple Valley, Calif. 92307

Phone: 760-810-9856 Fax: 760-247-7392

MEETING AGENDA

Wednesday, July 18, 2012

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA

13846 Conference Center Drive Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Cusack

ROLL CALL:

Board Me Robinson Chairman	Past Chairm	, Collingsworth nan Cambridge	,Gilmore _, Vice Chairman	
(WHERE APPROPRITEM LISTED ON TH		NECESSARY, ACTI	ON MAY BE TAK	KEN ON ANY

PUBLIC COMMENTS

1. **COMMITTEE UPDATES**

A. Status Update: Landscape Committee - Chris Hitt

Recommendation:

Information only

B. Status Update: Budget Committee – Donna Gilmore

Recommendation:

Information only

C. Status Update: Marketing Committee - Vice-Chairman Nassif

Recommendation:

Information Only

D. Suggested items for next agenda

2. **CONSENT AGENDA ITEMS**:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

A. Approval of Minutes of June 20, 2012

Recommendation:

Approve the subject minutes as part of the consent agenda

B. Treasurer's Report –June 2012

Recommendation:

Approve the subject treasurer's report as part of the consent agenda

3. NEW BOARD BUSINESS

- A. Chamber of Commerce Update
- B. Ed Henning and Associates Update
- 4. **BOARD COMMENTS:** Chairman Cusack
- **5. ADJOURNMENT:** Chairman Cusack

Next meeting is on Wednesday, August 15, 2012 at Mojave Water Agency, 9:00 a.m. located at their new building, just west of the previous location, at 13846 Conference Center

APPLE VALLEY VILLAGE PBID REVENUE & EXPENDITURE REPORT CHECKING ACCOUNT AT AMERICAN SECURITY BANK FOR THE MONTH ENDING JUNE 30, 2012

REVENUES

None

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,000.00
Consultant (Ed Henning)	3,050.00
Marketing (AV Chamber)	2,500.00
Marketing (Daily Press)	600.00
Marketing (Fastsigns kiosk signs)	3,000.00
Bk charge	3.00
Phone (Verizon)	48.57
Total Expense	\$10,201.57

BALANCE IN CHECKING ACCOUNT AS OF 6-30-12 \$20,294.82

SAVINGS ACCOUNT WITH ING

Balance as of 6-30-12 interest .50% (\$60.06) \$146,938.00

ASSESSMENT MONEY HELD BY TOWN

As of 3-31-12 \$168,566.95

Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID