

**Apple Valley Village Property-Owners Business Improvement District
P.O. Box 1044
Apple Valley, Calif. 92307**

Phone: 760-810-9856

Fax: 760-247-7392

MEETING AGENDA

Wednesday, February 18, 2015

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.

Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.

Meeting Location: MWA
13846 Conference Center Drive
Apple Valley, CA 92307-4377

Time: 9:00 a.m.

CALL TO ORDER: Chairman Collingsworth

ROLL CALL:

Board Members: Chairman Collingsworth_____, Gilmore_____, Hitt_____, Vice-Chairman Robinson_____, Cambridge_____, Nassif_____, Past Chairman Cusack_____.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

PUBLIC COMMENTS

1. COMMITTEE UPDATES

- A. Status Update: Landscape Committee - Chris Hitt**
Recommendation:
Information only
- B. Status Update: Budget Committee – Donna Gilmore**
Recommendation:
Information only
- C. Status Update: Marketing Committee – Scott Nassif**
Recommendation:
Information Only
- D. Suggested items for next agenda**

2. CONSENT AGENDA ITEMS:

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. Approval of Minutes of January 21, 2015**
Recommendation:
Approve the subject minutes as part of the consent agenda
- B. Treasurer’s Report – January 2015**
Recommendation:
Approve the subject treasurer’s report as part of the consent agenda

3. NEW BOARD BUSINESS

- A. Chamber of Commerce Update**
- B. Signature Events Update**
- C. Amendment to Article VI, Section 3 of The Apple Valley Village Property and Business Improvement District Association Bylaws**
- D. Discussion and Approval of Banner Bill to Namingit4U**

4. BOARD COMMENTS: Chairman Collingsworth

5. ADJOURNMENT: Chairman Collingsworth

Next meeting is on Wednesday, March 18, 2015 at Mojave Water Agency, 9:00 a.m. located at 13846 Conference Center, Apple Valley CA.

**APPLE VALLEY VILLAGE PBID
REVENUE & EXPENDITURE REPORT
CHECKING ACCOUNT AT CITIZENS BUSINESS BANK
FOR THE MONTH ENDING JANUARY 31, 2015**

REVENUES

None

EXPENDITURES

Administrative Consultant (Brett Savage)	\$ 1,500.00
Consultant Services (Angelique Johnson)	1,500.00
Insurance (Philadelphia Ins Co)	1,711.00
Marketing (Love Media Group)	495.00
Marketing (Daily Press)	600.00
Marketing (Las Brisas Rest 1st Place)	300.00
Marketing (Mollies Kountry Kitchen 2nd Place)	200.00
Marketing (Big Apple Auto 3rd Place)	100.00
Banners/Signage (Chris Hitt)	200.00
Banners/Signage (Namingit 4 U)	108.00
Landscaping (SCE)	54.30
Landscaping (AV Ranchos)	60.53
Misc (Bank charges)	5.00
Phone (Verizon)	49.54
Total Expense	\$ 6,883.37

BALANCE IN CHECKING ACCOUNT AS OF 1-31-15 \$ 76,833.48

SAVINGS ACCOUNT WITH ING

Balance as of 1-31-15 interest .40% (\$196.51) \$579,641.02

ASSESSMENT MONEY HELD BY TOWN

As of 12-31-14 \$805,294.76

Respectfully submitted
Donna Gilmore
Treasurer
Apple Valley Village PBID