

Apple Valley Village Property-Owners Business Improvement District  
P.O. Box 1044  
Apple Valley, Calif. 92307

Phone: 760-810-9856

Fax: 760-247-7392

---

**MEETING AGENDA**

**Wednesday, October 15, 2014**

PUBLIC PARTICIPATION IS INVITED. Any member of the public may speak on any matter within the subject matter jurisdiction of the Board. If you wish to be heard on any item on the Regular Meeting agenda, including matters not on the agenda but within the subject matter jurisdiction of the Board, please so indicate by filling out a **REQUEST TO SPEAK** form and give to the Board Secretary at the beginning of the meeting. No action or discussion shall be undertaken on any item not appearing on the posted agenda, except that members of the Board may briefly respond to statements made or questions posed by persons exercising their public testimony rights under Section 54954.3. Public Comments are *suggested to be* limited to three (3) minutes per speaker.

*The Board recognizes its obligation to provide equal access to those individuals with disabilities. Please contact the Board Secretary at (760) 810-9856 two working days prior to the scheduled meeting for any requests for reasonable accommodations.*

*Materials related to an item on this agenda submitted to the Board after distribution of the agenda packet will be made available for public inspection.*

**Meeting Location:** MWA  
13846 Conference Center Drive  
Apple Valley, CA 92307-4377

**Time:** 9:00 a.m.

**CALL TO ORDER: Vice-Chairman Collingsworth**

**ROLL CALL:**

Board Members: Vice Chairman Collingsworth\_\_\_\_\_, Gilmore\_\_\_\_\_, Hitt\_\_\_\_\_, Robinson\_\_\_\_\_  
Past Chairman Cambridge\_\_\_\_\_, Nassif\_\_\_\_\_, Chairman Cusack\_\_\_\_\_.

(WHERE APPROPRIATE OR DEEMED NECESSARY, ACTION MAY BE TAKEN ON ANY ITEM LISTED ON THE AGENDA)

---

**PUBLIC COMMENTS**

1. **COMMITTEE UPDATES**

- A. **Status Update: Landscape Committee - Chris Hitt**  
**Recommendation:**  
Information only
- B. **Status Update: Budget Committee – Donna Gilmore**  
**Recommendation:**  
Information only
- C. **Status Update: Marketing Committee – Scott Nassif**  
**Recommendation:**  
Information Only
- D. **Suggested items for next agenda**

2. **CONSENT AGENDA ITEMS:**

Recommendation: Adopt all items listed below on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business and will be adopted in whole in one motion.

- A. **Approval of Minutes of September 17, 2014**  
**Recommendation:**  
Approve the subject minutes as part of the consent agenda
- B. **Treasurer’s Report – September 2014**  
**Recommendation:**  
Approve the subject treasurer’s report as part of the consent agenda

3. **NEW BOARD BUSINESS**

- A. **Chamber of Commerce Update**

4. **BOARD COMMENTS:** Vice-Chairman Collingsworth

5. **ADJOURNMENT:** Vice-Chairman Collingsworth

**Next meeting is on Thursday, November 20, 2014 at Mojave Water Agency, 9:00 a.m. located at their new building, just west of the previous location, at 13846 Conference Center**

**APPLE VALLEY VILLAGE PBID  
REVENUE & EXPENDITURE REPORT  
CHECKING ACCOUNT AT CITIZENS BUSINESS BANK  
FOR THE MONTH ENDING SEPTEMBER 30, 2014**

**REVENUES**

**Kiosk Signs 25.00**

**EXPENDITURES**

<b>Administrative Consultant (Brett Savage)</b>	<b>\$ 1,500.00</b>
<b>Marketing (Shopper News)</b>	<b>495.00</b>
<b>Marketing (Daily Press)</b>	<b>600.00</b>
<b>Meeting Refreshments (Donna Gilmore)</b>	<b>7.98</b>
<b>Banners/Signage (Chris Hitt banner change)</b>	<b>200.00</b>
<b>Signage (Desert Solar)</b>	<b>69.51</b>
<b>Landscaping (SCE)</b>	<b>104.92</b>
<b>Landscaping (AV Ranchos)</b>	<b>41.20</b>
<b>Phone (Verizon)</b>	<b>48.83</b>
<b>Total Expense</b>	<b>\$ 3,067.44</b>

**BALANCE IN CHECKING ACCOUNT AS OF 9-30-14 \$108,892.27**

**SAVINGS ACCOUNT WITH ING**

**Balance as of 9-30-14 interest .40% (\$189.92) \$578,861.72**

**ASSESSMENT MONEY HELD BY TOWN**

**As of 2-28-14 \$696,881.49**

**Respectfully submitted  
Donna Gilmore  
Treasurer  
Apple Valley Village PBID**