



P.O. Box 1044  
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# The Villager

Volume 25

January - April 2019

## BOARD REORGANIZATION

The Property & Business Improvement District Board conducted a reorganization during its January 15 scheduled meeting. Larry Cusack was voted to Chairman of the Board along with Secretary, Jennifer Kelley, who will now serve as Vice Chair. Member, Chris Hitt, will assume the role of Secretary with Donna Gilmore as Treasurer.

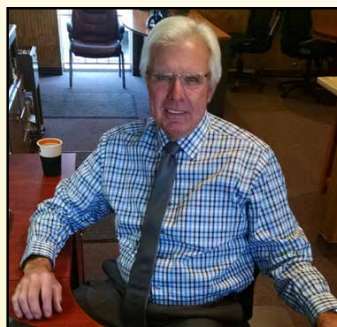
"During his tenure as our previous Chairman, Jack Collingsworth made it a priority to stretch tax payer dollars even further by securing funding for special projects, increasing the district's digital marketing presence, and even sponsoring some of our Village events himself," said Chairman Larry Cusack. "We will miss him, and we wish him the best of luck in all of his future opportunities."

They are joined by members Scott Nassif and Richard Cambridge.

For further information, please contact the Board Secretary at 760-810-9856.



## CHAIRMAN'S MESSAGE



*Jack Collingsworth*

It has been a pleasure to serve on the Apple Valley Village Property & Business Improvement District. During my tenure we able to take the taxpayer's dollars in the Village a lot further by securing grants to enable projects such as the Highway 18 median project to be completed under the expected cost. It has been great to work with wonderful people and I learned many things during my time on the board. Thank you again for allowing me to serve the folks of the Apple Valley Village.

Members of the Board  
Chairman  
**Larry Cusack**  
Apple Valley Communications

Vice Chairman  
**Jennifer Kelley**  
Kelley's Underground

Secretary  
**Chris Hitt**  
Hitt Plumbing

Treasurer  
**Donna Gilmore**  
Moose Lodge

Board Member  
**Richard Cambridge**  
Developer

Board Member  
**Scott Nassif**  
NAPA Auto Parts

### "PBID Monthly Meetings"

What: Board of Directors Meeting

When: 3rd Tuesday of each Month

Time: 9:00 am-10:00 am

Where: Town of Apple Valley Council Chambers

Please join us and be sure to always check our website for changes at [www.applevalleyvillage.com](http://www.applevalleyvillage.com).

### Check Us Out Online

Visit us at [www.applevalleyvillage.com](http://www.applevalleyvillage.com) for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Twitter.



@applevalleyvillage

# Signatures EVENTS

I hope all of you had a wonderful Christmas and New Year. I hated taking down all of my Christmas lights... Christmas is just so festive. I did have a chance to drive around and enjoy some of the home displays in our area... it's one of my most favorite holiday traditions. I do hope that more of our Village Merchants will find a way to start participating in our Holiday Lighting Contest for 2019. Congratulations to our winners for 2018.

We are ramping up for 2019 starting with an update on our Village Directory/Map. We will be reaching out to each business in the Village to get updated information from you. We hope to have all the updates done and a new directory out by May 2019.

Mark your calendars! The Village Summer Street Fair will be held on Saturday, June 8th! More details to come on the location as we draw nearer to the event. Vendor applications will be available in March for this event. We hope you will come out and participate.

The Happy Trails Parade is set for September 28th and applications will be available the beginning of June.

-Angelique Johnson

## HOLIDAY LIGHTING AWARD WINNERS

Thank you to all businesses who participated in this year's Apple Valley Village Holiday Lighting Contest! The winners have been chosen for the following categories:

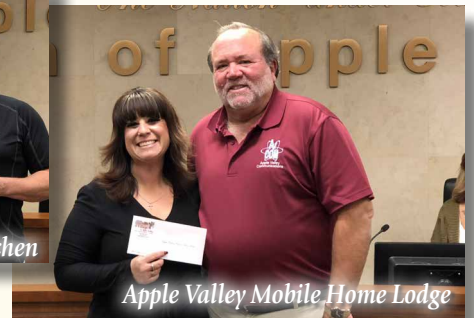
**Best Overall Display**  
*Las Brisas Restaurant*

**Best Use of Lighting**  
*Mollie's Kountry Kitchen*

**Best Theme Decoration**  
*Apple Valley Mobile Home Lodge*



Mollie's Kountry Kitchen



Apple Valley Mobile Home Lodge



# A MESSAGE FROM YOUR LOCAL POLICE: DEPUTY DOMINGUEZ

One of our newest deputies working in The Village area is Deputy Gabriel Dominguez. Deputy Dominguez has been a deputy with the San Bernardino County Sheriff's Department for 3 years. After spending time working in the jail, he was able to transfer to his first-choice station which was Apple Valley. Once he completed his field training, he hit the ground running and never looked back. Deputy Dominguez has been with the Apple Valley Station since April 2017 and has made a huge impact on the community. He loves working patrol and strives to keep the streets of Apple Valley safe. He enjoys working the PBID area because it allows him the opportunity to have one on one contact with the businesses as well as the customers who come to visit.



## Business Spotlight MAV PLUMBING

"I would say that we are expanding. MAV Plumbing, the name itself, we started only 3 years ago. The company, however, has been around since 1999.

My dad worked for a company down in Los Angeles and made his way all the way to being one of the top managers. Little by little, his clients would come to him after work for additional projects. My mom was the one who would end up convincing him to start his own company. At the time, it was a very big risk for him. A lot of general contractors focus on commercial work, but my dad focused on restaurants and local projects.

I took over 5 years ago and I want to take the company to the next level. I don't go out and hand out flyers, but instead I try to do as much research on our area as possible. Two of our biggest clients have actually come from Instagram. It has been much easier to connect with people and research projects on social media. I really think it is the best marketing tool right now.

For now, I am looking to have the new construction and plumbing sides of the business at this location. I can see this as being the repair shop, specifically. This will allow the company to expand and could potentially give us a faster cash flow. We have so much potential for growth. We want to focus on the local community and



get more involved. One area I am currently working on is contracting with some of our local restaurants.

I appreciate Apple Valley's growing mentality. Everyone seems to agree that there is plenty of room for new development. I want to be a part of that."

-Martin Diaz, MAV Plumbing  
[www.mavplumbing.com](http://www.mavplumbing.com)  
Instagram @mavplumbing  
3625 Manhasset Rd. #9 Apple Valley, CA, 92308  
\*Office Hours (24/7 services coming soon!)



# 2019



Town of Apple Valley

## The Village in Apple Valley

# SUMMER STREET FAIR

hosted by The Village property owners

**COME JOIN US FOR A DAY OF FUN IN THE SUN**

Music, Classic Cars, Food, & Shopping

**JUNE 8<sup>TH</sup>, 2019**

10:00 AM - 2:00 PM

**LOCATION: TO BE ANNOUNCED**

**CLASSIC CARS ENTER FOR FREE**

**SAME DAY REGISTRATION FOR CLASSIC CARS ONLY**

**CASH PRIZE FOR CLASSIC CARS!**

**1ST PLACE: \$100 | 2ND PLACE: \$75 | 3RD PLACE: \$50**



**910**

# VENDOR APPLICATIONS AVAILABLE MARCH 1<sup>ST</sup> 2019

Applications will be available online at [www.applevalleyvillage.com](http://www.applevalleyvillage.com)