



P.O. Box 1044
 Apple Valley, CA 92307
 760.810.9856
 www.applevalleyvillage.com

The Villager

Volume 22

May - July 2018

Members of the Board

- Chairman
Jack Collingsworth
 Big Apple Automotive
- Vice Chairman
Larry Cusack
 Apple Valley Communications
- Secretary
Jennifer Kelley
 Kelley's Underground
- Treasurer
Donna Gilmore
 Moose Lodge
- Board Member
Richard Cambridge
 Developer
- Board Member
Chris Hitt
 Hitt Plumbing
- Board Member
Scott Nassif
 NAPA Auto Parts

"PBID Monthly Meetings"

What: Board of Directors Meeting

When: 3rd Wednesday each month

Time: 9:00 am-10:00 am

Where: Mojave Water Agency

22450 Headquarters Dr.,
 Apple Valley, CA. 92307

Please join us and be sure to always check our website for changes at www.applevalleyvillage.com.

Check Us Out Online

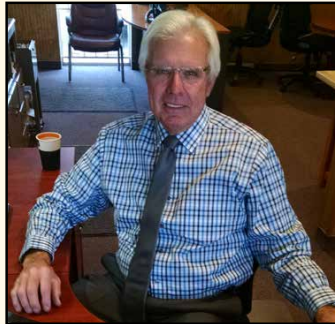
Visit us at www.applevalleyvillage.com for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Twitter.



@applevalleyvillage

CHAIRMAN'S MESSAGE



Jack Collingsworth

Your board members are excited to wrap up spring and welcome summer! There have been plenty of items that we have been working hard to complete and prepare for the upcoming months. As previously mentioned with the heightened criminal activities within the Village, the PBID Board worked closely with the Apple Valley Police Department to ensure the safety and security of the consumers and businesses alike. A police sweep and saturation took place last month and will now be an ongoing procedure that will take place throughout the year, along with extra patrolling. The Spring Mixer at the Rusty Bull on April 26, 2018 was a huge success and we are thankful for your participation. Lastly, who is ready for some fantastic vendors and cool cars? The 2018 Village Summer Street Fair will be taking place on June 16, 2018 - Father's Day weekend. Bring your families and friends to explore the multitude of vendors and cars. If you are interested in securing a spot as a vendor or the car show, applications can be found online at www.applevalleyvillage.com or can be picked up at the Town of Apple Valley located at 14955 Dale Evans Parkway, Apple Valley, CA 92307. Please call 760-240-7000 ext. 7880 for more information. Applications are due June 1, 2018. See you all there!

Trigger's New Home!



Mayor Art Bishop and Council Member Scott Nassif attended the ribbon cutting ceremony welcoming the iconic Trigger statue back to Apple Valley on Friday, March 9th. The 24-foot-tall statue of Roy Roger's horse is now prominently displayed at the Spirit River Center on Apple Valley Road, north of Highway 18. Many longtime residents of Apple Valley recall when the golden Palomino was located at the Roy Roger's and Dale Evans Museum in Apple Valley. The statue was moved to Branson and was later saved from being auctioned off with the help of Chris & Chett Hitt, Bob Tinsley and others. Thank you to the Apple Valley Chamber of Commerce for hosting this well attended event.

No Trespassing

An Update from your Apple Valley Police Department

**POSITIVE CHANGE
NOT SPARE CHANGE**



Give to a charity or call toll free:
1-844-811-HOPE (4673)



John McMahon, Sheriff

For Homeless Assistance Dial 2-1-1

The Apple Valley Police Department has been informed of an increase in the homeless activity in the PBID area. This activity is disrupting to the local businesses. We have teamed up with Apple Valley Code Enforcement to put together a Trespass Arrest Authorization form. By filling out the form you are giving authorization for the deputy to cite or arrest an individual who is trespassing on your property. You as the business owner do not have to be on the premises and your business does not have to be open for this to happen.

The trespass authorization form will allow the police department and code

enforcement to handle everything on your behalf. The business owner will not have to appear in court. All court appearances regarding the trespassing incident will be handled by code enforcement.

The volunteers with the police department have been going door to door in the area trying to contact as many businesses as possible to have them fill out a trespass form. If your business has not yet been contacted, a representative from the police department attends the monthly PBID meeting and has the forms readily available.

Signatures EVENTS

The Summer Street Fair will be here before you know it! Village businesses, make sure to get your applications in and take advantage of our special rates just for you. Don't miss this opportunity to highlight your business at the event. Event flyers and applications are available at www.applevalleyvillage.com. You can also download the flyer and put it out for your customers.

We hope to see you there.
Angelique Johnson
events.ajohnson@gmail.com

And just a reminder...the 2018 Happy Trials Parade is September 29th! Applications will be available soon.



2018



The Village in Apple Valley
SUMMER STREET FAIR
hosted by The Village property owners

COME JOIN US FOR A DAY OF FUN IN THE SUN
Music, Classic Cars, Food, & Shopping

FATHER'S DAY WEEKEND
JUNE 16, 2018
9:00 AM - 2:00 PM

**NEW LOCATION: POWHATAN & NAVAJO
AT JAMES A. WOODY PARK IN APPLE VALLEY**



CLASSIC CARS ENTER FOR FREE
CASH PRIZE FOR CLASSIC CARS!
1ST PLACE: \$100 | 2ND PLACE: \$75 | 3RD PLACE: \$50



**VENDOR APPLICATIONS BEING
ACCEPTED NOW!**

Applications are available online at www.applevalleyvillage.com or
pick up at the Town of Apple Valley Town Hall Building in the Park & Rec Department
14955 Dale Evans Parkway, Apple Valley CA 92307

Business Spotlight

Vice Vendetta Fitness



"We officially opened in November 2017. I have been into fitness for the last five years and have gone through my own weight-loss journey. I have two kids and throughout that time I have lost and gained and lost and gained. I saw that there was a big need for other moms, and parents in general, to see how they could stay in shape...and maybe even teach their own kids about living a healthier life at a young age and grow up in it.

I fell in love with fitness when I first started doing HIIT Training - High Intensity Interval Training. I noticed there was nothing like that out here and I wanted something close for families over here so that they would not have to drive too far to have this kind of experience.

Anybody can do it. It doesn't matter how old you are or how

long you have been out of fitness. We have workouts that are great for any experience, any age group, any weight or range. It can be intimidating signing up for any gym, but once you get to know the people here you will see that they are all super encouraging. This is a judgement-free zone.

We offer a free 3-day pass for anyone to try it out and have different budget-friendly membership plans. We want this to be a place where anyone can start getting into fitness.

I love being able to empower people. Seeing them for the first time believing in themselves... that's my favorite part."

-Samantha Minnick,
Vice Vendetta Fitness
13630 Pawnee Road #6 & 7
Apple Valley, CA 92308

Business Spotlight

B.E.S.T. Opportunities



"B.E.S.T. Opportunities has been in business for over 30 years. It started in Barstow and within four years we opened a facility here in Apple Valley. We provide services for developmentally disabled adults ages 18 and over.

We offer several programs here at our Apple Valley location. Our clients can come to our facility Monday through Friday from 8:30 to 2:30 where we teach them about independent life and life goals. It's a social program so we go bowling and we take them to different food places. We like this concept because - not only do we all like to eat - but we can teach them certain money and social skills out in the community.

We like to make their experience as fun as possible because they don't "have to" be here, it's their choice. Everyday there is a different

curriculum - we go to museums, parks and great places to eat, of course haha. Here, we can teach them certain writing and money skills so they are prepared when they go out in the community.

We are not a behavioral program...we are a social program. Any individual with developmental disabilities, including autism, can apply for services at the Inland Regional Center where they can go through the process and then choose to come to our location here in Apple Valley.

It's a great community here. We are all looking out for each other."

-Karin Etheridge,
B.E.S.T. Opportunities Inc
22450 Headquarters Drive
Apple Valley, CA 92307
(760) 628-0111

Community Input Sought for Corridor Enhancement Plan

From its historic beginning as a small cluster of retail shops, to a larger business corridor that runs along Highway 18, the Apple Valley Village Business District has gone through many changes.

A public workshop was held on May 8 at the Apple Valley Moose Lodge at 21955 Highway 18 to discuss the vision for The Village. Attendees participated in a walking tour of The Village to identify transportation challenges, opportunities for improved access to businesses and other enhancements that would make the district an even more popular destination.

Another meeting will be held in October at the Town of Apple Valley. The meeting is open to residents, visitors, business owners, employees and other community members who are interested in improving the image and accessibility of The Village. For more information, please contact Robert Kilpatrick at 760-524-9100.

An on-line survey is available for participants who cannot attend in person. Visit <https://lbs.typeform.com/to/uYnLgJ> to share your thoughts.



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your business
on this page



call Maria at
760-951-6282

The Village was the original is the perfect combination of old core of our community but is ex-and commerce. True to its roots, "Where Neighborhood Business

SHOP. DINE. PLAY. LIVE.

heart of Apple Valley. Today, it and new. It remains the nostalgic periencing a rebirth in shopping The Village is an experience is Tradition." The Apple Valley Vil-lage Business District offers an advantageous mix of commercial uses including retail stores, service-related businesses, warehousing and light industry. It runs along Highway 18, generally between Navajo Road on the west to Central Road on the east, and from Ottawa Road on the south to as far north as Esaws Avenue.



www.vvdailynews.com