



P.O. Box 1044
Apple Valley, CA 92307
760.810.9856
www.applevalleyvillage.com

The Villager

Volume 20

October – December 2017

Members of the Board

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Big Apple Automotive
- Vice Chairman
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- Treasurer
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Moose Lodge
- Board Member
Richard Cambridge
Developer
- Board Member
Chris Hitt
Hitt Plumbing
- Board Member
Scott Nassif
NAPA Auto Parts

"PBID Monthly Meetings"

What: Board of Directors Meeting
When: 3rd Wednesday each month
Time: 9:00 am-10:00 am
Where: Mojave Water Agency
 22450 Headquarters Dr.,
 Apple Valley, CA. 92307

Please join us and be sure to always check our website for changes at www.applevalleyvillage.com.

Check Us Out Online

Visit us at www.applevalleyvillage.com for more information on the Business and Property Improvement District including pictures and updates.

Follow us on Facebook and Twitter.



@applevalleyvillage

CHAIRMAN'S MESSAGE



Jack Collingsworth

Go. Dodgers. And go Village! A lot of winners and parades in Southern California this year! There was an especially exciting and fantastic parade in the Apple Valley Village last month. We had countless vendors and folks lining Powhattan for the Street Fair following the Outer Highway 18 Parade, and we could not be happier. It is an exciting time to watch the Village grow and improve.

Join us for the Village Mixer at the Rusty Bull from 5PM to 7PM on November 15th. Prepare your decorations for Christmas Cash Prizes this coming season. And never forget to keep on building out and up as part of the Apple Valley Village. We are overjoyed to

have you in this community.

Also, thank you to Chris Hitt and the landscape committee! The plans for the drainage systems lining Outer Highway 18 are coming together. The infrastructure of the district continues to hastily improve, thanks to the property owners and members of the PBID that continue to serve each of our neighbors and resident business owners.

YOU'RE INVITED!

THE VILLAGE IN APPLE VALLEY
SHOP. DINE. PLAY. LIVE.

WEDNESDAY, NOVEMBER 15TH, 2017
5:00 PM - 7:00 PM

KICK OFF THE HOLIDAYS WITH US!

We invite you to our next Village Mixer held at
Rusty Bull Roadhouse!
 13685 John Glenn Road, Apple Valley, CA 92308

Exciting new things are coming your way!

SPACE IS LIMITED! RESERVE YOUR SPOT NOW!

RSVP BY NOV. 10 WITH KENNETH SOUSA AT KSUSA@APPLEVALLEY.ORG OR (760) 240-7000 x7075

Happy Trails Parade & Street Fair

Every year, parade applicants have the option of entering into a judged portion depending on their category. The top three contestants in the float, school marching band, equestrian, cheer and wheels categories all had cash prizes up for grabs and the results have been tallied. Certain categories held only one or two entries with the winner taking home the first-place prize money.

This year's winning entries were recognized at the October 24 Town Council meeting.

Best Overall – Sponsored by Big Apple Automotive

- 1st Desert Rocks Film & Music – Float (TIE)
- 1st Apple Valley Animal Services – Float (TIE)

Float Category

- 2nd Mohahve Historic Society

School Marching Band Category

- 1st Granite Hills Mighty Cougars
- 2nd Sitting Bull Academy & Vanguard Preparatory
- 3rd Apple Valley High School

Drill & Cheer Category

- 1st Apple Valley Rattlers
- 2nd PCM Cheer & Tumbling

Wheels Category

- 1st High Desert Antique Power Association (TIE)
- 1st Drylie Clan Builds Memories (TIE)
- 2nd Messenger Family, 1930 Ford Model A Sports Coupe

Equestrian Category

- 1st Kathy Bradigan



We hope all of you enjoyed the 2017 Happy Trails Parade & Street Fair. We have been receiving great feedback that people enjoyed the event. We hope you are seeing a positive benefit from the events that are hosted by the property and business owners located in The Village in Apple Valley.

The Holidays are approaching so come and enjoy a kick off to the season with our Fall Mixer. It will be a great time for you to come out and get to know your

Signatures
EVENTS

business neighbors, get updates on what new things the Board is working on and enjoy some great food. We will also be hosting some special guests at our next mixer. We can't accomplish the events we have without the support of the Town of Apple Valley and our event volunteers. So, come as we give thanks to you and our volunteers for all the support given to make The Village in Apple Valley a great place to visit.

We want holiday shoppers!!! As you

continue to grow your Christmas displays you will see more people traveling to see them. People like to see festive decorations it makes them feel good. So, get those Christmas decorations up and you have a chance to win a cash prize. If you are participating in the contest please let us know by e-mailing Kenneth Sousa at ksousa@applevalley.org

I hope you and your family have a blessed Holiday Season and a Very Merry Christmas

Angelique Johnson

Landscape Update

The plans have been completed for a drainage project that will run along both sides of Highway 18 between the outer and main highways. The project aims to enhance the visual landscape of the district and will function as an additional drainage system to prevent flooding.

The project will soon open for a public bid where a contractor will be selected to begin work.



Business Spotlight

Apple Valley Glass



We were actually located on Bear Valley and Kiowa for nearly twenty years. We just moved here to our new location in The Village last Thanksgiving. Everything has been great since we got here.

Shower doors, cabinetry and even engraving are just a few examples of what we can offer. All jobs are open for discussion, haha. We can install anything from a basic project in your apartment all the way up to something that is completely

custom. From design to installation, we go from start to finish with our customers throughout the whole process.

You will never meet someone more upfront and honest than my husband. He knows everyone and is always going to tell you the truth."

-Sonia & Mike Silveroli, Apple Valley Glass
21840 US Hwy 18
Apple Valley, CA 92307
(760) 247-8003

Apple Valley Village Holiday Display Contest

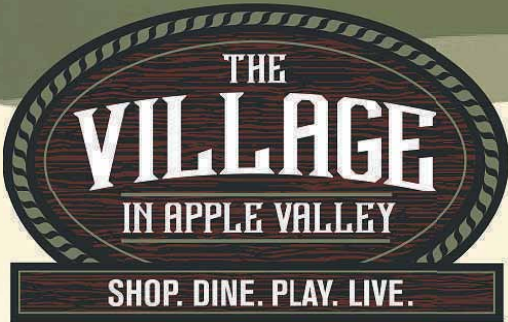
Attention Apple Valley Village Business Owners, remember to get those Christmas decorations and lights out! We are having our annual contest. Judging will be on or around **Friday, December 15th**, and winners will be contacted and announced on the Village website and Facebook.

Three prizes will be given out in the following categories:

- **Best overall lighting and decoration display** - \$300
- **Best lighting** - \$200
- **Best theme decoration** - \$200

To register, please contact Kenneth Sousa:
(760) 240-7000 ext. 7075 • ksousa@applevalley.org





THE VILLAGE

The Village was the original heart of Apple Valley. Today, it is the perfect combination of old and new. It remains the nostalgic core of our community but is experiencing a rebirth in shopping and commerce. True to its roots, The Village is an experience "Where Neighborhood Business is Tradition." The Apple Valley Village Business District offers an advantageous mix of commercial uses including retail stores, service-related businesses, warehousing and light industry. It runs along Highway 18, generally between Navajo Road on the west to Central Road on the east, and from Ottawa Road on the south to as far north as Esaws Avenue.

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ALL TOWELS & EQUIPMENT ARE THOROUGHLY STERILIZED
 Please call for an appointment
(760) 240-9999

Seniors & Military 10% OFF

13528 Nomwaket Rd., Suite F, Apple Valley
Located at the corner of Poshatan & Nomwaket, just east of the new Apple Valley Animal Shelter. Our Suite faces Poshatan Rd.
 *If hair is extremely matted extra charge of \$10-\$15

A-V AUTO CLINIC

We are looking for your business!

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Must present coupon. Some restrictions may apply.
 13600 Quinnault, Unit 4, Apple Valley
 Next to USPO and behind Tom's
760-247-1444

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SALE

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(760) 955-5378

www.avvillage.org

