

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – September 28, 2011**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 10:05a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Hitt; Robinson; Gilmore; Chairman Cusack; Collingsworth

Absent: Carpino; Vice-Chairman Nassif; Past Chairman Cambridge; Johnson

III. Public Comments:

Bob Tinsley stated Novembers 5th, 2011 is Roy Rogers birthday and they are having a celebration at Sunset Hills, along with a concert at 1:00 P.M. Any profits will go towards the project to help relocate Trigger to the Village.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

No updates and currently waiting for Cal Trans to respond to the final permits.

b) Status Update: Budget – Donna Gilmore

Waiting for the board members to review the CPA report and send it to the Town of Apple Valley October 11, 2011.

c) Status Update: Marketing –Chairman Cusack

The PBID renewal workshop will be tomorrow September 29, 2011 at 6:00 P.M. at the towns Development Services building. Board members should arrive an hour early. At the workshop board members will take public comments and receive feedback. Banners will be finalized in the coming days. The kiosk quote and material are currently ready for the Planning Commission review.

i) Nyeka with the Camber of Commerce stated the workshop flyers were mailed out Monday. Also, the Newsletter will be approved today.

d) Status Update: Nominating –Donna Gilmore

Statement of interest forms for the 2011 election are placed in the back of the room and will soon be posted online on the Village website. The interest forms will also be sent out to the property owners and must be postmarked no later than October 10, 2011.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of August 17, 2011.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of August, 2011

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Board Member Robinson, and seconded by Board Member Collingsworth to approve consent agenda items a and b.

Vote: 5-0-4

Motion carried

VI. NEW BOARD BUSSINESS

a) Status Concerning the PBID Renewal

Ed Henning stated the process is starting slower than anticipated, but believes the PBID will finish strong. We will have 90 days to collect those petitions. The petitions cannot be collect until we have a stable work plan. If there are any changes to the work plan throughout the renewal they will be documented. The vote for the renewal is based on the people who vote, not the entire population. There is also the possibility of creating a committee to help promote the renewal process.

b) Starbuck Walsh Report

Recommendation:

Approve the subject Starbuck Walsh report

If passed it will be sent to the Town Council October 11, 2011.

Motion by Board Member Collingsworth, and seconded by Board Member Robinson to approve item b.

Roll Call Vote:

Ayes- Robinson, Collingsworth, Chairman Cusack, Gilmore, Hitt,
Noes-
NV- Carpino, Past Chairman Cambridge, Johnson, Vice-Chairman Nassif

Vote: 5-0-4

Motion carried

c) Kimberly Scully's ARGP Application

Recommendation:

Approve the subject Kimberly Scully's ARGP Application

Motion by Board Member Collingsworth, and seconded by Board Member Robinson to approve item c.

Roll Call Vote:

Ayes- Robinson, Collingsworth, Chairman Cusack, Gilmore, Hitt,
Noes-
NV- Carpino, Past Chairman Cambridge, Johnson, Vice-Chairman Nassif

Vote: 5-0-4

Motion carried

VII. BOARD COMMENTS:

Board Member Hitt had an inquiry concerning the small attendance of property owners at the monthly PBID board meetings. Chairman Cusack answered stating the meetings are posted on the Village website along with a public location which is the town library.

Chairman Cusack reminded all the board members to attend the PBID renewal workshop tomorrow September 29, 2011 at 6:00 P.M. along with the October 19, 2011 board meeting.

VIII. ADJOURNMENT:

Chairman Cusack's motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 10:35 a.m. to the next meeting of October 19, 2011 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack