

**Apple Valley Village  
Property Business Improvement District  
Board Meeting  
Minutes – November 16, 2011**

**I. CALL TO ORDER:**

Chairman Cusack called the meeting to order of the AVVPBID at 1:09p.m.

**II. ROLL CALL**

Roll call was taken with the following Board Members present.

**Present:** Robinson; Gilmore; Chairman Cusack; Carpino; Vice-Chairman Nassif; Past Chairman Cambridge; Collingsworth

**Absent:** Johnson; Hitt

**III. Public Comments:**

No public comments.

**IV. Committee Updates**

**a) Status update: Landscape –Chris Hitt**

Chair Cusack gave the report seeing as Board Member Hitt was absent. Chairman Cusack stated we are still in the process of obtaining the permits from Cal Trans. They will receive the permits after the first of the year, as well as go out to bid.

**b) Status Update: Budget – Donna Gilmore**

Donna Gilmore stated everything is running smoothly.

**c) Status Update: Marketing –Vice-Chairman Nassif**

Vice-Chairmen Nassif stated the mailers arrived and they will be dispersed shortly. There will be an outreach meeting tomorrow November 17, 2011 at 6p.m.

l) Sergeant Henry's Apple Valley Sherriff Report- He stated the following: This program started in late 2008. The PBID contracted with the Sherriff's Department and was allotted \$30,000 for their services. They conducted discussions with the owners and discovered what the major problems were affecting the property owners within the Village. The Sheriffs concluded and decided to focus on graffiti and late night theft. They continue to be in communication with the

businesses. To date they have spent \$4,209 this year, which may sound as if they are not conducting as many patrols, but this is not the case. They have reduced the amount of calls from the PBID area 10% and continues this trend each year. They average 32 hours per month within the PBID area, not including regular patrols.

Crime Statistics and Information Regarding the Village

- 42 burglaries in 2008 & in 2011 there have been 14.
- 7 robberies in 2008 & in 2011 there have been 2.
- 9 Assaults with a deadly weapon in 2008 & in 2011 there have been 7.
- 32 hours per month of patrol for the Village, but they tend to decline during winter months. There are also extra hours allotted for special events. These patrols are strictly proactive protection. These deputies are given a special call sign and only serve the Village area. They are dedicated proactive patrols business checks, pedestrian checks, car stops, DUIs, and any other calls stemming from the Village.
- The violent crimes within the Village have reduced drastically.

He did not have specific statistics focusing on graffiti, but the Town of Apple Valley recently purchased a program helping deputies link suspects who have been accused of producing graffiti. Past Chairman Cambridge requested a hard copy of the crime statistics in the Village. Vice-Chairman Nassif had an inquiry concerning the homeless and drunk population around Navajo Rd. Sgt. Henry stated the business owners must contact the Sheriffs department if a problem arises with a certain individual.

II) Nyeka stated there are about 8 business owners interested in the kiosk sign program. The Chamber of Commerce will be developing a December newsletter.

III) Orlando stated on December 15, 2011 there would be a town community workshop. CBDG funds will not be allotted at this function, but the town is interested in hearing from possible recipients for the funding. The main point of the workshop is to hear from the citizens and community. The workshop will take place at the Apple Valley Conference Center at 6:30-8:30 p.m.

**d) Status Update: Nominating –Donna Gilmore**

All of the ballots were mailed out on October 31, 2011 and must be postmarked December 2, 2011. She will have the results of the election at the December meeting.

**V. CONSENT AGENDA**

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of October 19, 2011.

**Recommendation:**

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of October, 2011

**Recommendation:**

Approve the subject Treasures Report as part of the consent agenda

Motion by Board Member Carpino and seconded by Vice-Chairmen Nassif to approve consent agenda items a and b.

**Vote:** 7-0-2

Motion carried

**VI. NEW BOARD BUSSINESS**

- a) **Status Update Concerning the PBID Renewal**

Ed Henning was unable to attend the meeting due to a scheduling conflict. Also, a PBID Renewal Outreach meeting will be tomorrow at 6:00 p.m. at the Mojave Water Agency.

**VII. BOARD COMMENTS:**

Board Member Collingsworth stated he had a meeting with legal council John Brown and his office will no longer accept phone calls pertaining to PBID business unless they have been directed through Chairman Cusack or Treasure Donna Gilmore.

Chairman Cusack reminded all the board members to attend the PBID renewal workshop November 17, 2011 at 6:00 P.M. at the Mojave Water Agency. He stated that the banners would be arriving soon, seeing as they were shipped a few days ago. The kiosk sign program should be approved at tonight's Planning Division meeting. Lastly, no funds were spent from the PBID account to help relocate Trigger.

**VIII. ADJOURNMENT:**

Chairman Cusack's motioned to adjourn and second by Board Member Hitt. The motion unanimously carried to adjourn the meeting of the Apple

Valley Village Property Business Improvement District Meeting at 1:35 p.m.  
to the next meeting of December 8, 2011 at 9:00 a.m. at the offices of  
Mojave Water Agency.

Respectfully Submitted

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Brett Savage  
Administrative Consultant

Approved:

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Chairman Cusack