

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – September 17, 2014**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:09a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Robinson; Gilmore; Vice-Chairman Collingsworth; Chairman Cusack; Nassif; Past Chairman Cambridge; Gilmore

Absent: Hitt

III. Public Comments:

Kim Scully stated that the Apple Valley Village is getting a lot better. She also stated that the kids of our town are our future. She stated that the ARGP program works and she really appreciates it.

IV. Committee Updates

a) Status update: Land Improvement – Chris Hitt

Chairman Cusack stated that there are no new updates.

b) Status Update: Budget – Donna Gilmore

Treasurer Gilmore stated that she is preparing the quarterly report for the town and will get it to them the 1st of October.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that there was not a meeting in the past month. Scully's ARGP application will be reviewed in the coming month at the next marketing committee meeting. There have been talks about bring back the Village parade since there has not been a parade since 2009. Nassif asked for a marketing committee to convene in the coming weeks. Angelique Johnson with Signature Event will be the person responsible for helping coordinating the upcoming events in the Village, such as the parade.

d) Suggested items for next agenda

No new suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

- a) Approval of Minutes of August 20, 2014.

Recommendation:

Approve the subject minutes as part of the consent agenda.

- b) Treasurer's Report – Month of August, 2014

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Vice-Chairman Collingsworth and second by Board Member Robinson to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSSINESS

- a) **Chamber of Commerce Update**

Nyeka from the Chamber of Commerce stated she handed out the sign ordinance information open house on Tuesday September 30, 2014. She stated that they updated the village website along with the Facebook and Twitter. The constant contact was sent out every Wednesday. Olson Photography kiosk sign needs to be moved to where the Count On Us Carpet sign was. Also, the Count On Us Carpet sign needs to be taken down.

- b) **Nominating Committee for the Upcoming Election**

Nassif and Hitt are both up for election this year for the PBID board. Vice-Chairman Collingsworth and Treasurer Gilmore were appointed to the Nominating Committee. They will have the ballots prepared and ready to be sent out by November 1, 2014 so that the voters have a month to vote. The results will be presented to the board at the December meeting.

VII. Board Comments

No board comments.

VIII. ADJOURNMENT:

Chairman Cusack motioned to adjourn and second by Vice-Chairman Collingsworth. The motion unanimously carried to adjourn the meeting of

the Apple Valley Village Property Business Improvement District Meeting at 9:33 a.m. to the next meeting of October 15, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack