

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – August 20, 2014**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:06a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Robinson; Gilmore; Vice-Chairman Collingsworth; Chairman Cusack; Hitt; Nassif; Past Chairman Cambridge

Absent: Gilmore

III. Public Comments:

Kim Scully stated she is awaiting her ARGP application decision.

IV. Committee Updates

a) Status update: Land Improvement – Chris Hitt

Chris Hitt stated the landscape committee needs a landscape architect. Hitt also is exploring changing the top Village signs for the kiosk signs along with some new banners for the light poles.

b) Status Update: Budget – Donna Gilmore

Chairman Cusack stated there are no new updates.

c) Status Update: Marketing – Scott Nassif

Board Member Nassif stated that the PBID summer event would not take place due to the lack of manpower. Nassif met with an event coordinator named Ms. Johnson and she will be working with the town so that there will be a PBID event during the fall or winter.

Nassif stated that he is unsure how to proceed with Kim's ARGP application due to the fact it is missing information. There will be a letter drafted and given to Kim in regards as to what needs to be completed so that the board can take a vote for approval.

The Optimist Club will be supported by the PBID. The board approved buying flags and having them be placed 4-5 times (holidays) throughout the year in the Village.

d) Suggested items for next agenda

No new suggested items.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of July 16, 2014.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of July, 2014

Recommendation:

Approve the subject minutes as part of the consent agenda.

Motion by Past Chairman Cambridge and second by Vice-Chairman Collingsworth to approve items a and b.
The motion passed unanimously.

VI. NEW BOARD BUSSINESS

a) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated they updated the village website along with the Facebook. 672 “likes” has been obtained for the Facbook page. The constant contact is sent out every Wednesday and the newsletter is currently being worked on. A Tour de Fork will be occurring again this year in the Village.

b) Agreement of Services between the Town and PBID

Orlando from the Town presented the board with an overview of the agreement as well as answered the boards questions.

Motion by Board Member Hitt and second by Board Member Nassif to approve the Agreement of Services between the Town and PBID.

ROLL CALL VOTE:

Board Members: Vice Chairman Collingsworth__Y__, Gilmore__NP__,
Robinson__Y__, Past Chairman Cambridge__Y__, Nassif__Y__, Chairman
Cusack__Y__, Hitt__Y__,

Vote: 6-0-1

VII. Board Comments

Vice Chairman Collingsworth stated that the board should keep a cool head. When the PBID began there were 9 board members and since then the board has lost 4. The board should be proud of their work done thus far in the Village.

VIII. ADJOURNMENT:

Chairman Cusack motioned to adjourn and second by Vice-Chairman Collingsworth. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:31 a.m. to the next meeting of September 17, 2014 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack