

**Apple Valley Village
Property Business Improvement District
Board Meeting
Minutes – August 15, 2012**

I. CALL TO ORDER:

Chairman Cusack called the meeting to order of the AVVPBID at 9:04a.m.

II. ROLL CALL

Roll call was taken with the following Board Members present.

Present: Chairman Cusack; Robinson; Gilmore; Vice-Chairman Nassif; Past Chairman Cambridge; Collingsworth; Hitt

Absent: Carpino

III. Public Comments:

Mrs. Holland spoke and stated that she was there to deliver her documentation on the PBID and make a formal notification that the original PBID was not properly formulated as stated in the California Constitution.

IV. Committee Updates

a) Status update: Landscape –Chris Hitt

Board Member Hitt stated Richard from the Town of Apple Valley would give an update.

Richard stated last time I spoke to the board we were expecting to receive some federal/state funds from Transportation and Enhancement (TE) which was left over from another project. We needed to go to the California Transportation Commission (CTC) and they are the ones who distribute the funding. The state was trying to bump this item off the agenda, but I called the CTC Chairman and asked to be put on the next agenda. If it was not going to be put on the June agenda we would be unable to receive \$500,000 worth of funds. The permit for construction expires this December. We are going to advertise the contract and then a month until a bid opening and then the board will be able to receive \$300,000 before they begin construction. He thanked the board for their patience.

Board Member Collingsworth asked if the \$10,000 they leveraged returned a substantial profit. Richard responded with yes and we will be underway by December.

b) Status Update: Budget – Donna Gilmore

Donna Gilmore stated the budget is still looking good.

c) Status Update: Marketing –Vice-Chairman Nassif

Vice-Chairmen Nassif stated that there are no new updates and the Chamber of Commerce will be able to give their report shortly.

d) Suggested items for next agenda

Past Chairman Cambridge asked if drainage and ditches within the village could be discussed. The Landscape Committee will be recommended to hold a meeting concerning this item.

V. CONSENT AGENDA

Recommendation: Adopt all below listed items on the Consent Agenda in one motion. The Consent Agenda is composed of routine non-controversial items of business that will be adopted in whole in one motion.

a) Approval of Minutes of July 18, 2012.

Recommendation:

Approve the subject minutes as part of the consent agenda.

b) Treasurer's Report – Month of July, 2012

Recommendation:

Approve the subject Treasures Report as part of the consent agenda

Motion by Vice-Chairman Nassif and seconded by Board Member Collingsworth approve consent agenda items a and b.

Vote: 7-0-1

Motion carried

VI. NEW BOARD BUSSINESS

a) Results of PBID Renewal, Ed Henning and Associates

Ed Henning stated lets give a round of applause and congratulations to the board and the business owners in the Village for their successful renewal. Through all the stages the PBID worked together and made today possible. The ballot results announced at the Council meeting Tuesday were correct - 53.9% YES and 46.1% NO. There were 71 ballots returned back to the town. Of the ballots retuned there were 35 YES and 36 NO, but as we know they are weighted. All of your documents are signed and on file. We

have already transmitted the information to the county and the Town Clerk needs to send the finalized copy of last nights meeting.

Past Chairman Cambridge asked if the Village could take an ad out in The Daily Press and use it to explain the Village PBID better and thank the property owners for their support.

b) Chamber of Commerce Update

Nyeka from the Chamber of Commerce stated the Village website has been updated and 8 new likes on the Facebook. Kiosk signs have received 8 new applications and the kiosk sign on Central Rd has received a complaint stating the stoplight is obstructing the view of the sign. There are new commercials on the radio receiving positive feedback.

Chairman Cusack asked if we could have thank you notes sent to the Village letting them know about the success of the PBID renewal. Also, the Marketing Committee will have to review the Chamber of Commerce's proposal contract.

c) Approval of Mollies Kountry Kitchen-Richard Sparks ARGP Application.

Recommendation:

Approve the subject Mollies Kountry Kitchen-Richard Sparks ARGP Application.

Motion by Past Chairman Cambridge and seconded by Board Member Hitt approve item c.

ROLL CALL VOTE:

Board Members: Carpino__A__, Collingsworth__Y__, Gilmore__Y__, Hitt__Y__, Robinson__Y__, Past Chairman Cambridge__Y__, Vice Chairman Nassif__Y__, Chairman Cusack__Y__.

Vote: 7-0-1

Motion carried

VII. BOARD COMMENTS:

Board Member Robinson thanked the Board and is looking forward to the next 5 years.

Vice-Chairman Nassif thanked the Council Members who supported the PBID renewal and wish more Council Members attended the PBID meeting. We must take steps to avoid the going down the same road as Victorville.

Board Member Hitt wanted to thank the Council Members for their support and thanked Ed for his hard work.

Chairman Cusack thanked the Board along with the Council Members, Ed, and the Chamber of Commerce. We also need to have 2 new Board Members seeing as Carpino will be giving his letter of resignation soon.

VIII. ADJOURNMENT:

Board Member Collingsworth motioned to adjourn and second by Board Member Robinson. The motion unanimously carried to adjourn the meeting of the Apple Valley Village Property Business Improvement District Meeting at 9:51 a.m. to the next meeting of September 19, 2012 at 9:00 a.m. at the offices of Mojave Water Agency.

Respectfully Submitted

Brett Savage
Administrative Consultant

Approved:

Chairman Cusack